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Registration Open: 4C Global Sustainability Conference

Integrated Approach and Innovative Solutions with 4C Coffee Certification

4C is pleased to announce its first Global Sustainability Conference to be held in Berlin on June 6, 2019. The conference will provide comprehensive insights into sustainability certification, its current and future practices and will highlight latest changes of the 4C scheme.

Impact of 4C certification on the ground will be described by coffee producers from Brazil, Colombia, and Vietnam. Trade and end consumer requirements will be elaborated on, and conclusions for a reliable and efficient certification in the coffee sector will be drawn.

It will also be described, how new technologies are being applied for a credible and secure 4C certification. In addition, innovative solutions for biobased and recycled polymer packaging of coffee will be presented.

The following issues will be addressed by speakers from Government, coffee roasters and brandowners, trade and associations, coffee producers, research organisations, NGOs and 4C:

- Policy framework and actual political initiatives
- Environmental, social and food security risks
- The new 4C standard for sustainability risk mitigation
- Remote sensing, monitoring and mapping of supply chains
- Risk and land use change assessment
- Climate friendly coffee
- Integration of smallholders
- Impact of certification
- Sustainable packaging (biobased, recycled) for the coffee sector
- Integrated solutions provided by 4C certification

The agenda allows for discussion of the input provided by the speakers and includes also a panel discussion. At the end of the day, 4C invites the participants to a reception to facilitate networking.

Attendance is free of charge.

Please [click here](#) for the Draft Agenda and registration.

Successful start of 4C trainings in 2019

The series of 4C trainings for its users and auditors in 2019 continues and has already started successfully with the first training held in Bogotá, Colombia on 12–13 March 2019.



Nearly 20 participants took the opportunity to learn more about the 4C system basics and the innovations that are being incorporated in the 4C certification system. Details and clarification on the new 4C approach were also addressed. In group works, the previously learned contents could be further deepened and practically implemented on the basis of case studies.

Further upcoming trainings:

- 22-23 May 2019, Varginha, Brazil
- 12-13 June 2019, Yamoussoukro, Ivory Coast
- 04-05 September 2019, Mexico City, Mexico
- 06-07 November 2019, Ho-Chi-Minh, Vietnam
- 12-13 November 2019, Jakarta, Indonesia

Please click [here](#) for further information and registration.

All the best,

Your 4C team