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Implementing sustainable supply chains in times of low coffee prices

Coffee farmers around the world are seriously impacted by the persistently low coffee prices. Particularly smallholder farmers are hit hard by this continuing downward trend. They worry about their expenses and whether their income can actually cover their costs, with negative impacts on the livelihoods and labour conditions of farmer families and their permanent and temporary workers.

This situation poses a big challenge for coffee growers to produce coffee sustainably and at the same time to earn a decent living income. Low prices impact also the quality outcome negatively. Finding solutions to this problem is a major concern for the coffee industry in order to ensure the future supply of sustainably grown coffee.

The question on how to implement sustainable supply chains in times of low coffee prices will be discussed during the 4C Global Sustainability Conference on 6 June 2019 in Berlin, Germany. Insights into political initiatives will be provided, additional challenges with regard to social and ecological risks will be highlighted and practical solutions to address sustainability risks in coffee supply chains will be elaborated.

The event is free of charge. Registration is required.

Click here for further information and registration.

Translations of 4C System documents

The following 4C System documents are now also available in Spanish, Vietnamese and Portuguese:

- 4C Code of Conduct
- 4C Certification Step by Step
- 4C Commercial Guidelines
- 4C Communication Guidelines

The official English version as well as the translated versions can be found on the 4C website. Please always consult the 4C website to find the latest versions of all 4C System documents.

Upcoming 4C Trainings and Events

4C Events:

- 4C Global Sustainability Conference, 6 June 2019, Berlin

Please click here for further information and registration.
4C Trainings:

- 12-13 June 2019, Yamoussoukro, Ivory Coast
- 04-05 September 2019, Mexico City, Mexico
- 10-11 September 2019, Varginha, Brazil
- 06-07 November 2019, Ho-Chi-Minh, Vietnam
- 12-13 November 2019, Jakarta, Indonesia

Please click here for further information and registration.

All the best.

Your 4C team