Local Action for Global Results

4C Sustainability Conference - Berlin, 6th June 2019
Local Action

Global Results

Towards Sustainable Coffee Regions
an expansive network - Global Membership

Producers | Trade | Industry | Associations | Civil Society
Enable local action
In 2019, GCP also contributes financially to the National Coffee Platforms’ work in: Brazil, Honduras, Indonesia, Kenya, Uganda and Vietnam.
18 CSC FUNDAMENTAL ITEMS

Coffee Sustainability Curriculum (CSC)
Sustainability: grower is the greatest beneficiary.

- Ensure good living conditions and provide water for workers and employees.
- Sow prickly pear cactus before it reaches serious levels.
- Harvest coffee when it is truly of higher quality.
- Weed management keeps soil covered and "blue".
- Conservation of native vegetation and water springs.
- Do not burn garbage and recycle whenever possible.
- Access to medical services.
- Involve farmers in and follow their advice for better coffee production.
- Soil with compost, well-maintained roads, and water retention.
- Plant Integrated Pest Management and prioritize physical and mechanical methods.
- Participate in training and capacity-building events for all functions/roles.
- Proper storage of agrochemicals, equipment, and crop products.
- Use only registered agrochemicals, follow application instructions and dispose packages correctly.
- Control production costs, record information and promote traceability.
- Compliance with labor laws.
App to monitor Coffee Sustainability Curriculum Implementation of Internal Management Systems

Sector wide engagement for enhanced collaboration, scaling up local action and advancing sustainability...towards Sustainable Coffee Regions

- Agrochemicals management
- Others tbc

Brazil
Member Initiatives

Improve your sustainability investments on key issues through collaboration

* **GCP role:** transform your ideas into concrete action
Member Initiatives are collaborative opportunities to address identified gaps at origin
RESPONSIBLE USE OF AGROCHEMICALS IN COFFEE PRODUCTION

Impact Areas
- Environment preservation
- Improved labor conditions

Selected Arabica and Robusta producing regions Q3 2018 - 2023

Expected Outcome
- 55%

Growers in selected areas meeting agrochemical-related best practices of the Coffee Sustainability Curriculum after 5 years

Expected Output
- Awareness of appropriate application of agrochemicals, increased use and handling of Personal Protective Equipment (PPE), and proper storage of agrochemical products.
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Activities – planned

- Trainings
- Measure adoption and progress
- Funding for scaling
- Use of Cecafé’s Digital training tool

Benefits

- Scale up your investment’s impact
- Optimize your sustainability investments
- Use developed tools and resources
- Recognition for shared responsibility
Implementing Partners Coordination Support
GET INVOLVED!

Open for new partners!
Combine your resources, contribute your expertise, and share the success of improving some of most important environmental and social conditions in Brazil’s coffee sector.

Contact
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GCP translates your ideas into local action
GCP Member Initiatives optimize your sustainability investments and multiply their impact through pooling resources, knowledge, and networks to collectively address the biggest issues.
Save the date!

GCP Country Congress
7th October

GCP Membership Assembly
8th October

Basel, Switzerland
Thank you!

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