“4C Global Sustainability Conference”
Practical Solutions for Sustainable Coffee Supply Chains

Social Risks in the Coffee Sector

Dr. Rafaël Schneider
Deutsche Welthungerhilfe e.V.
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• One of Germany’s largest private aid agencies conducting over 400 projects in 39 countries
• Fights against hunger – non-denominational and politically independent – works together with local partner organisations wherever possible
• Our principle: helping people to help themselves
• Pursues an integrated concept ranging from immediate disaster relief and reconstruction to long-term development projects
• Advocates for the poor and hungry
HOME OF COFFEE
HOME OF SMALLHOLDER COFFEE FARMER
PREVALENCE OF HUNGER

2018 GLOBAL HUNGER INDEX BY SEVERITY

Source: Authors.

Notes: For the 2018 GHI, data on the proportion of undernourished are for 2015-2017, data on child stunting and wasting are for the latest year in the period 2013-2017 for which data are available, and data on child mortality are for 2016. ODI scores were not calculated for countries for which data were not available and for certain countries with small populations.

The classifications and names shown and the designations used on this map do not imply official endorsement or acceptance by Welthungerhilfe (WHH) or Concern Worldwide.


http://www.globalhungerindex.org/
Sustainability Standards

FOOD SECURITY?

FSS | PROJECT
FSS | Project
Food Security Standard
Complement Standards

Existing Sustainability Standards

+ Food Security Standard (Set of Criteria and Assessment Tools - FSS)

= Right to Food respected in agricultural production
Impacts of FSS

✓ Right to adequate Food is protected by biomass producers as much as it is their responsibility
  ✓ Farmers and employed workers are food secure
  ✓ Food security in surrounding area does not deteriorate

www.welthungerhilfe.org/food-security-standard-project/
SMALLHOLDER COFFEE FARMERS IN MURANG'A COUNTY/KENYA

Kenya – Google maps

SMALLHOLDER COFFEE FARM IN MURANG’A COUNTY
BEST POSSIBLE USE OF SMALL PLOTS
SMALLHOLDER COFFEE FARM IN MURANG'A COUNTY
LIVESTOCK FARMING
SMALLHOLDER COFFEE FARMER ARE AT RISK

Example

Smallholder Farm – main cash income from coffee
Sustainability Certified
1,2 acres, 250 trees on 0,5 acres, 850 kg of coffee cherries in 2018/19
1 kg of coffee cherries bought at 63 KSH = 53.550 KSH = 467 EUR

467 EUR for the whole year for
• Health
• Food not grown on farm
• School fees
• Clothing
• Electricity
• Maintenance of housing
• ….

At risk of food insecurity!
SOCIAL SUSTAINABILITY AND FOOD SECURITY ARE WITHIN REACH
Figure 13 – Producer prices vis-à-vis retail prices of roasted coffee

Source: UNCTAD secretariat based on data collected from ICO Statistics.
UNCTAD (2018): Commodities at a Glance: Special issue on coffee in East Africa (N°10)
ECONOMIC VIABILITY FOR SMALLHOLDER FARMER IN KENYA

In 2017/2018: 2.53 kg per tree
In 2019/2020 expected at over 3 kg per tree

OPPORTUNITIES FOR IMPROVEMENT

Farm Level
• Avoid further splitting of plots
• Improved seeds for food and cash crops
• Agricultural training, pest control, irrigation
• Living wage for casual workers
• Access to health systems and education
• Social security systems
Cooperative/Mill Level

- Better coffee quality through modernization of mills
- Promotion of management capacities
- Living wage for workers
- Monthly payment to farmers
OPPORTUNITIES FOR IMPROVEMENT

Traders/Retailers

• Higher prices for cooperatives/farmers
• Immediate payment to cooperative/farmers after coffee is purchased
• Engage for economic viability of smallholder coffee farming
• Promote social standards and food security in sustainability certification
• Go for 100% sustainability certification including Food Security Standard
THANK YOU!

rafael.schneider@welthungerhilfe.de
www.welthungerhilfe.de