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### **4C and the Sustainable Coffee Challenge (SCC) Initiative**

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### **4C and the Sustainable Coffee Challenge (SCC) Initiative**

As a collaborative effort of companies, governments, organizations, and institutions, conceived and facilitated by Conservation International, SCC strives to lead the coffee sector into full sustainability. By working to align common visions, increase transparency, and accelerate progress on goals, the Challenge aims at stimulating greater demand for sustainable coffee worldwide.

4C has just recently become one of its partners on this mission and will be supporting the Challenge's agenda by committing to increase deforestation-free and biodiversity protected coffee supply chains through its 4C coffee certification system.

Thus, we are committed to enhance the current mapping of land use change and high biodiversity and protected areas in up to 25 coffee producing countries by 2021.  
To learn more about 4C's statement of support and commitment to the Challenge, click on the link:

<https://www.sustaincoffee.org/partners/>

### **Save the date: 2nd 4C Global Sustainability Conference in Warsaw, on 17 June 2020**

After the successful first 4C Global Sustainability Conference which took place in Berlin in June (for more information click [here](#)), we received recommendation from several stakeholders to organize a similar event next year, to address pressing sustainability issues and solutions for the coffee sector. Therefore, 4C is pairing up with the SCA (Specialty Coffee Association) event in Warsaw next year on 18-20 June 2020 and will be offering its 2nd Global Sustainability Conference.

Save the date in your calendars, since this will again be a great opportunity for networking and for gaining excellent insights into the most pressing issues of a sustainable coffee sector.

The event will be free of charge, but a registration will be required.

A specific agenda with topics and speakers, will be announced in upcoming 4C newsletters and in the 4C website.

Registrations for the event can already be made through the 4C website [here](#).

### **Climate Change and Impact on Coffee Sector**

The impact of climate change on the coffee sector and required adaption strategies are increasingly being discussed. The main coffee producing regions are in tropical, biodiverse areas. Many regions in those countries are at risk, especially with increasing temperatures leading to producers looking for higher grounds where the temperature is more suitable for them to grow coffee. Farmers rely on a well-functioning ecosystem, but extreme weather conditions such as sudden, heavy rainfalls are causing huge damages and exposing crops to increased risk of pests and diseases.

An article published in the latest edition of the Global Coffee Report magazine describes relevant issues and tools recently incorporated into the 4C coffee certification system.

Click on the link:

<http://gcrmag.com/profile/view/keeping-coffee-deforestation-free>

### **2019 4C Trainings**

Two 4C Trainings have already taken place this year, in Colombia and Ivory Coast. If you did not take part in a 4C Training yet, there are still four opportunities this year.

Who should participate? What are the target groups?

Certification bodies, auditors, managing entities of 4C Units, company representatives, NGOs, research bodies and authorities, coffee buyers, and other interested parties of the coffee sector.

What is the content?

- ✓ find out about the recent improvements of the 4C coffee certification system
- ✓ learn how to use remote sensing and biodiversity and social data for risk assessments and land use change verification as a basis for assessing risks in the coffee sourcing area
- ✓ get to know the upcoming new 4C Portal features available to managing entities, certification bodies, and final buyers

Don't miss the chance to participate in one of the next trainings:

- 04 - 05 September 2019, Mexico City, Mexico
- 16 - 17 October 2019, Campinas, Brazil
- 06 - 07 November 2019, Ho-Chi-Minh, Vietnam
- 12 - 13 November 2019, Jakarta, Indonesia

Click [here](#) for further information and registration.