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4C – a comprehensive standard for the coffee sector

The 4C Code of Conduct has just recently gone through an update evaluation by [The International Trade Center \(ITC\)](#). The ITC overview on the number of requirements on environmental, social, management, quality, and ethics shows the comprehensiveness of the 4C standard. I.e., 4C has the highest number of social requirements when compared with other standards used in the coffee sector. [For more information, click here.](#)

The update also reiterates that 4C is independently conducted by third-party auditors to ensure compliance in the economic, social, and environmental dimensions for coffee production and processing, in order to establish credible sustainable coffee supply chains.

ITC, established in 1964, is the joint agency for the World Trade Organization and the United Nations. One of the programs of ITC is to develop and maintain the so-called [sustainability map](#), which provides verified and transparent information on more than 250 voluntary sustainability standards

and other similar initiatives, covering issues ranging from environmental protection, workers and labor rights, economic development, quality and food safety, all the way to business ethics.

Remote-sensing based risk assessment now available for Thailand

4C's remote-sensing based risk assessment tool powered by GRAS is now also available for Thailand. The innovative [web tool](#) offers information on ecological and social sustainability, as well as land use change and social datasets. It provides secure solutions to prove compliance with sustainability requirements, to implement no-deforestation strategies in a transparent and verifiable way, to manage sustainability risks, to support mapping of supply chains, and to facilitate certification.

The remote-sensing based risk assessment tool can be used by agricultural producers, plantation companies, processors, traders, brandowners, investors, and authorities who are committed to sustainability and no-deforestation. The tool is used by 4C auditors during the risk assessment of companies that want to become or remain 4C certified.

The tool is available today for the following coffee producing countries: Brazil, Colombia, Mexico, Guatemala, Honduras, Peru, the Democratic Republic of Congo, Indonesia, Malaysia, Kenya, Vietnam, and now also Thailand. The countries to follow are India, China, Ivory Coast, Papua New Guinea and Uganda.

Upcoming 4C trainings

In case you have missed out on the 4C trainings in Colombia, Ivory Coast, and Mexico, you still have another three possibilities to participate this year.

Who should participate? What are the target groups?

Certification bodies, auditors, managing entities of 4C Units, company representatives, NGOs, research bodies and authorities, coffee buyers, and other interested parties of the coffee sector.

What is the content?

- ✓ Find out how the 4C coffee certification system works and its recent improvements
- ✓ Learn how to use satellite images with biodiversity, land use change, and social datasets for risk assessments in coffee sourcing areas
- ✓ Get to know the new 4C Portal features available to managing entities, certification bodies, and final buyers

Don't miss the chance to participate in one of the next trainings:

- 16 - 17 October 2019, Campinas, Brazil
- 06 - 07 November 2019, Ho-Chi-Minh, Vietnam
- 12 - 13 November 2019, Jakarta, Indonesia

Click [here](#) for further information and [here](#) for registration.

4C is hiring

4C continues to look for a Sustainability Manager to support the international team based in Cologne, Germany.

Our Sustainability Managers are responsible for activities such as communication with stakeholders, organization of and participation in international trainings and events, marketing activities, involvement in the continuous improvement and development of the 4C System, as well as setting-up of pilot projects in coffee growing countries.

Click [here](#) to read a full job description.

If interested, please send your detailed application (cover letter, CV, references and salary expectation in English) by email to staff@4c-services.org