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### New 4C approved certification bodies

4C welcomes two new companies into its list of approved certification bodies:

PT Icert Agritama Internasional and Bureau Veritas Côte d'Ivoire.

Both of them have recently gone through an analysis and approval procedure by 4C, and are now ready to offer 4C audits in the market.

Icert Agritama is located in Indonesia, but is approved to carry out 4C audits in 9 different countries in South East Asia. Bureau Veritas Côte d'Ivoire has its office in the Ivory Coast, and is approved for 4C audits in 21 different African countries.

We invite you to check out all [27 certification bodies](#), currently approved to conduct 4C audits worldwide, and their respective approved auditors, as well as the countries in which they are approved by 4C to offer their services.

To all approved 4C certification bodies, we thank you for your constant support and valuable contributions to the integrity of the 4C coffee certification system.

## **4C regional stakeholder conference in Guatemala**

We cordially invite you to the first 4C conference in Latin America, where sustainability challenges in times of low coffee prices will be the topic of the day.

Issues such as political initiatives and national policies on sustainability challenges, climate change and strategies for coffee growers, trends in the European coffee market, and solutions for deforestation-free supply chains will be addressed by coffee retailers, traders, academic, governmental and non-governmental speakers.

Join us in Antigua, Guatemala on the 23<sup>rd</sup> of January 2020, for an enriching information session together with a full bodied networking opportunity. You will also have the opportunity to set up individual meetings with representatives of 4C, on 24<sup>th</sup> of January, for company specific issues regarding sustainable coffee supply chains.

A detailed agenda is taking shape and on its way to our website shortly.

Simultaneous translation from English to Spanish will be available.

The event is free of charge, but requires registration [here](#).

## **Climate change and 4C**

The globe's current top sustainability issue of climate change does create hunger. And even more alarming is that, those suffering from hunger and its rising presence are mostly those who are not generating atmospheric warming through their daily habits and consumption patterns.

The Deutsche Welthungerhilfe e.V. (a German organization for hunger and emergency aid) describes how the poorest populations in the world are doomed to suffer the consequences of climate change. In its recently [publication](#), advantages of early natural disaster forecasting, mitigation projects and possibilities, as well as recommended actions are listed with considerable straightforwardness.

Through numerous social requirements, such as wages, working conditions, occupational health and safety, and non discrimination, the 4C certification system can be used as a tool to minimize some of the impairments suffered by peoples in rural areas and agricultural lands located in less privileged parts of the world.

## **Relevance of sustainability standards continues to grow**

Data from the past decade shows growth on certified agricultural area, steady increase in the demand for certified products, voluntary sustainability standards offering strategies to connect trade with better practices, and significant expansion on the adoption of global sustainability standards in agriculture and forestry. These are some of the results of the recently published [report on The State of Sustainable Markets](#).

4C is one of the 14 major standard setters worldwide which are analysed in this report, produced by the Research Institute of Organic Agriculture (FiBL), the International Institute of Sustainable Development (IISD) and the International Trade Centre (ITC).

In support to the continuous efforts of European retailers to increase the shares of sustainable products and raw materials in their purchasing policies, 4C has collaborated with the report, contributing to the important conclusions pointing to the continued relevance of the role that sustainability standards play in promoting the trade of sustainable commodities.

## **2020 save the date**

Save these dates in your 2020 calendar:

- 23 January 2020, Antigua, Guatemala: 4C Regional Stakeholder Conference
- 17 June 2020, Warsaw, Poland: 2nd 4C Global Sustainability Conference

Both events are free of charge but they do require prior registration.

Click [here](#) for further information and [here](#) for registration.