

# 4C Certification of Climate Friendly Coffee and Traceable Coffee Supply Chains





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GHG Calculation for Coffee Supply Chains

02

4C Climate Friendly Coffee Certification

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Traceable Coffee Supply Chains

Why climate-friendly coffee? Increasing demand for climate-friendly coffee among consumers and final buyers offers market opportunities for producers

"Climate change-related risks continue to influence our corporate strategy and drive our efforts toward our GHG reduction target. We monitor climate change risks, which include GHG emissions regulation. All farmers receive Climate-Smart Agriculture training."

J.M. SMUCKER COMPANY





JACOBS DOUWE EGBERTS

"In Vietnam nearly 2,500 farmers were trained to adapt to climate change. Topics included soil regeneration, irrigation, intercropping shade trees and pesticide control."

**DOUWE EGBERTS** 

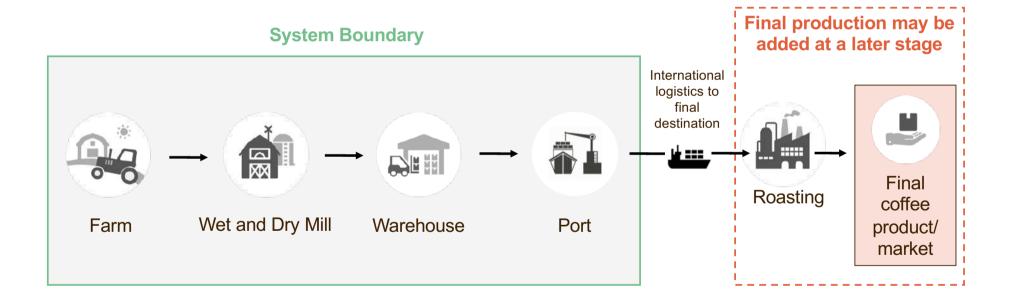
"Agroforestry is proving an important part of the solution for climate change adaptation. The carbon sequestration of the planted trees helps to further mitigate the footprint of every cup of Nespresso."

**NESPRESSO** 

NESPRESSO.

#### Coffee supply chain and greenhouse gas (GHG) calculation

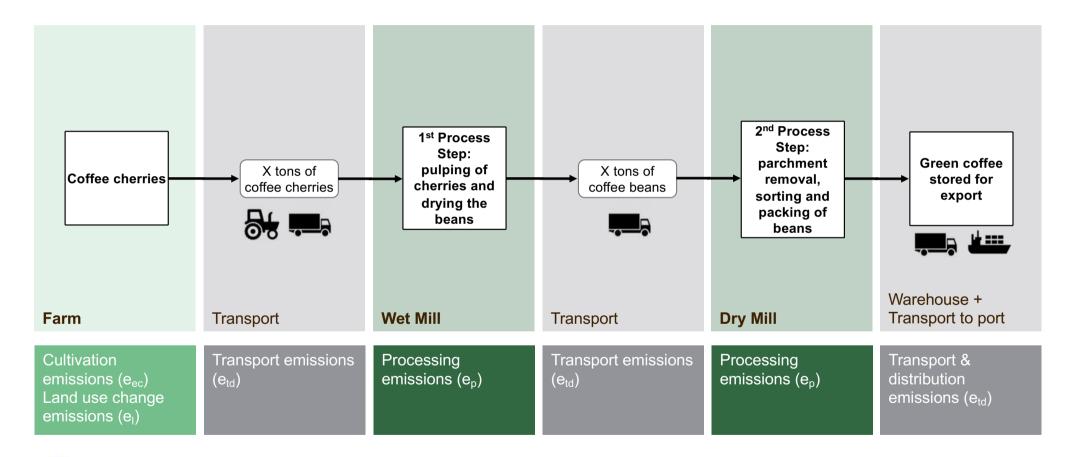
System boundaries for the GHG calculation can be adapted individually for your company





### Simplified coffee supply chain and GHG emission categories

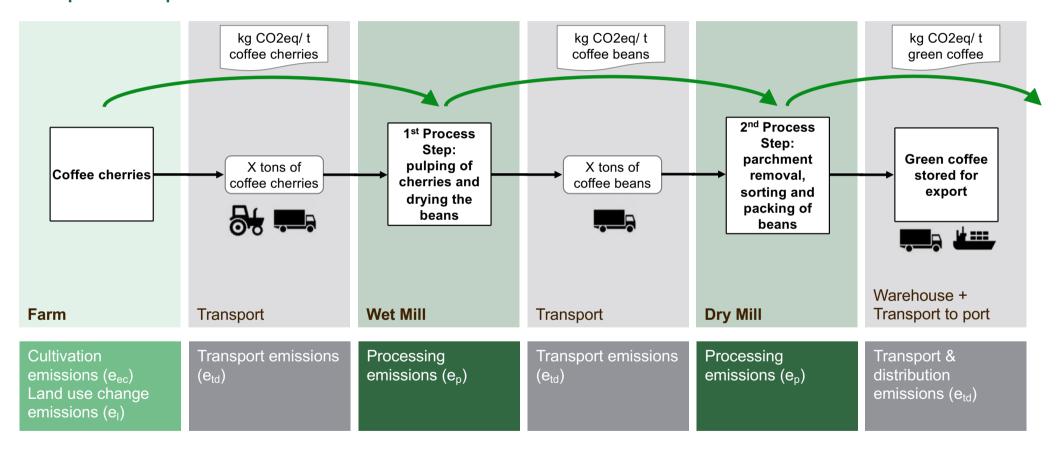








# Forwarding GHG emissions in the coffee supply chain per kgCO2eq of respective product







#### Working steps to develop a GHG calculator with interested producers











Mapping of supply chain & Definition of system boundaries

Preparation of data request templates

Filled-in data templates & analysis of emission factors

Set up of first draft GHG calculator in Excel Feedback loops and provision of transparent and updatable calculator





#### GHG data request template for coffee farm to be filled in by project partner

A data request template is created for each production step and should be filled-in completely by the company



The collected input data is used as basis for the company GHG emission calculation



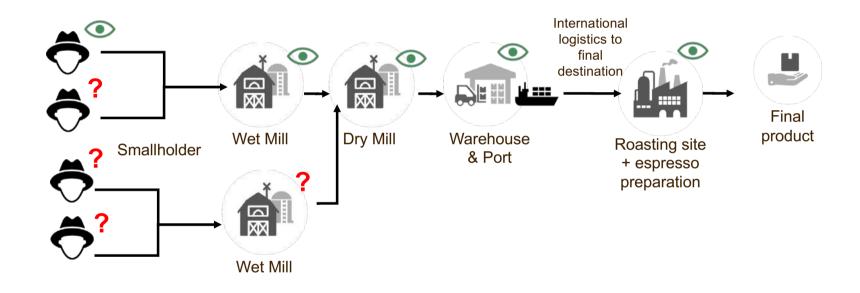
#### Integration of 4C Climate Friendly Coffee certification into regular 4C audits

- 4C certificate prerequisite to use the claim "4C Climate Friendly Coffee"
- 2 Initial audit to assess status quo of individual coffee production emissions → GHG calculator required
- Development of improvement plan and definition of measures to reduce GHG emissions and improve agricultural practices  $\rightarrow$  plan approved by auditor or 4C
- 4 Implementation of improvement measures
- 5 Verification of compliance with improvement plan in 4C recertification audits
  - 6 4C Climate Friendly Coffee certification and on-product usage of 4C Climate Friendly Coffee logo





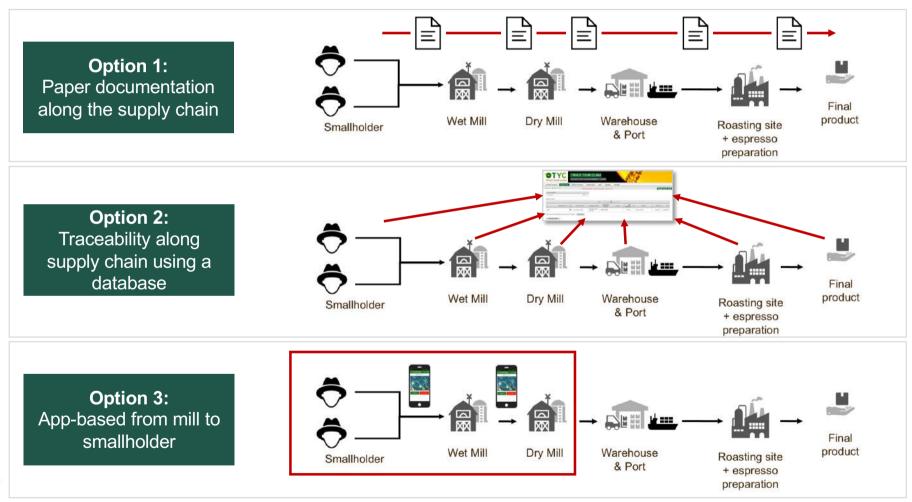
# The complexity of traceability is increasing the further one goes back in the coffee supply chain







#### For traceability documentation three different options can be applied





# Geo-coordinates and polygons provide first information about traceability and sustainability

#### **Point coordinates**

- Rough estimation of location
- Check deforestation and protected areas within a buffer around the coordinate
- Area size based on questionnaire or other secondary information



#### **Polygons**

- Determination of field size
- Identify exact location and shape of fields
- Check deforestation and protected areas within the field polygon
- Yield estimations can be conducted for each field









Farmer Risk Assessment and Monitoring System GRAS - MIS

# Implementing smallholder traceability not necessarily requires huge investments

### All you need is a smartphone and a user account



**Download Apps** 



Create user account



Participate in tutorial



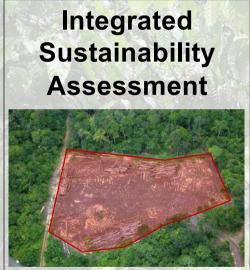
Implement traceability



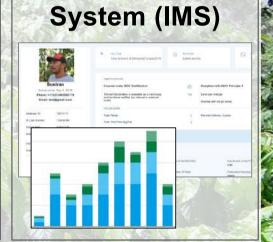
### Traceability systems provide several benefits for users

#### **GRAS MIS offers....**









Management

...at the same time

# Traceability systems are not necessarily isolated solutions and tie users

# The GRAS MIS is flexible and allows communication with other systems



Apps can be adjusted to the user needs



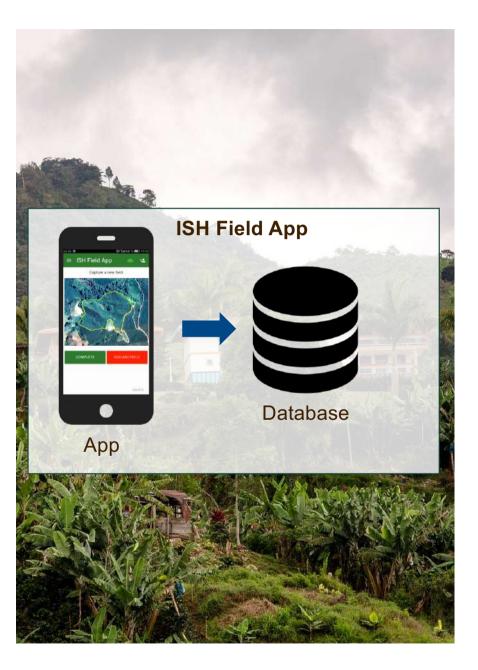
Data up-and download easily possible



- Integration of algorithms
- Customized analysis and reporting



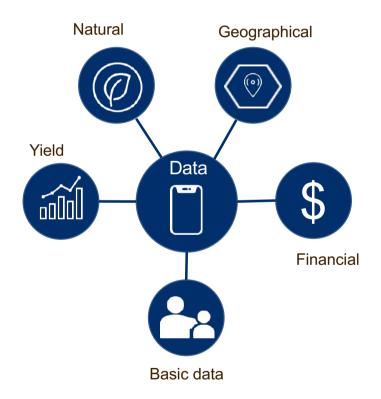
Data exchange with customer IT systems



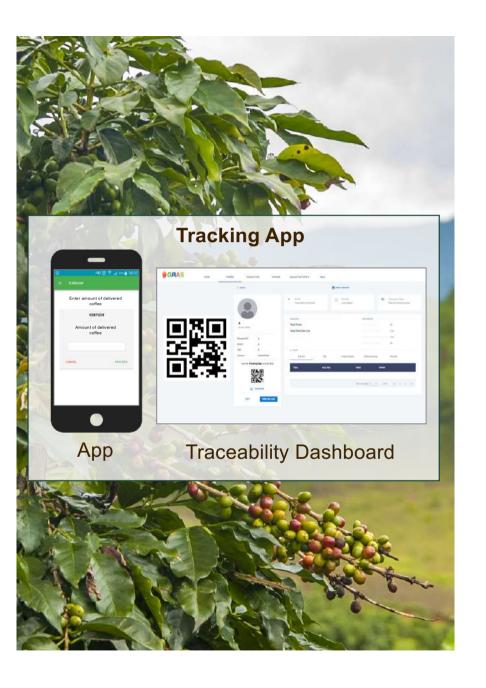
# The ISH field app allows to collect data and polygons and to upload them to a database

#### Upload of, e.g.:

- Basic data
- Field outlines
- →Automated check against environmental risks
- Field size
- Number of trees
- Yields per month/year
- Chemicals used
- Financial information
- Picture of smallholder
- Picture of documents







## The Tracking App allows to trace coffee back to smallholders

#### The tracking app allows to:

- Trace back coffee to smallholder level
- Identify the amount of delivered coffee per smallholder
- Identify amount sustainable produced coffee (e.g. check according to environmental criteria)
- Individual quantities are automatically transferred
- Information is uploaded to the database and linked to other smallholder data
- Data will be accessible in a user-friendly Traceability Dashboard
- Monitor and analyze volumes of coffee
- Assess the amount of coffee delivered to the mill
- Identify and avoid frauds

#### Fully traceable coffee



## Increasing traceability will improve the livelihoods of coffee smallholders and reduce deforestation

Collecting farmer data

Mapping (e.g. polygons)

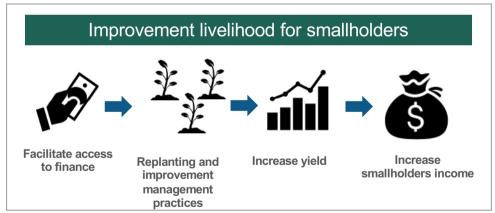
GAP training

Implementing GAP measures

Tracking deliveries

Increase traceability





Reduce pressure on natural resources and deforestation







## Many thanks for your attention!

