



Newsletter Nr. 19

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**We wish all 4C stakeholders a fruitful new year,
and hope to see you soon in one of our events in 2020!**

Join the 4C conference in Guatemala

In the charming city of la Antigua in the central highlands of Guatemala, 4C is holding its ***first stakeholder conference in Latin America, on 23rd January 2020.***

The event will have a workshop character, with ample space and time for discussions as well as networking. It is also an excellent opportunity for players of different grounds to present their questions about the 4C certification system ([check out agenda here](#)).

Individual sessions with members of the 4C team present at the event, will be possible on the previous day and on the day after the conference. To schedule a time slot, please write to us at info@4C-services.org with your preferred day and time.

The conference is open to all interested parties, including coffee producers, industry and trade representatives, NGOs, associations, research and academic public, certification bodies, 4C system users, as well as local and international authorities.

Simultaneous translation from English to Spanish will be available.

Attendance is free of charge, but registration is required ([register here](#)).

4C logo on-pack

Did you know that you can use the 4C logo on your final product pack?

Give your products an extra kick promoting and communicating your sustainable sourcing strategies. For more details, take a look [here](#).