



4C NEWSLETTER

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4C Project with Melitta Europa and DEG - Improving Working and Living Conditions for Coffee Smallholders in Colombia

4C partners with Melitta Europa GmbH & Co. KG – Division Coffee – and DEG to foster sustainability of the Colombian coffee production



4C Services and Melitta Europa GmbH & Co. KG – Division Coffee – are **proud to announce the start of a joint project on “Improving working and living conditions for coffee smallholders in Colombia”**, co-financed by DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH from funds of the develoPPP.de program of the German Federal Ministry for Economic Cooperation and Development (BMZ), together with funds of Melitta Europa GmbH & Co. KG – Division Coffee – and 4C Services GmbH.

The project was successfully **launched on 15 June 2020**. Its main objectives include improving sustainable agricultural management of Colombian coffee smallholder farms to contribute to long-term economic and ecologic viability, increasing attractiveness for young adults, as well as market uptake in Europe.

Aging farmers, ecologic and economic challenges, amplified by climate change make coffee production in Colombia less attractive for smallholders: families, especially young adults, leave coffee production for growing other crops or migrate from the land. **Introduction of good, socially and environmentally sustainable farming practices is crucial** to maintain future coffee production in Colombia, improving the efficiency of farm management and generating increased income, and together with certification enabling better market access and trade opportunities.

The project will develop and implement, based on a thorough baseline-study, an improvement program for the smallholders with the target of long-term viability as well as increasing attractiveness of the sector for young adults. Farmers, young adults and other stakeholders in the pilot regions and other interested actors in the sector will be involved. Implementation oriented trainings for master trainers, young adults and farmers and the set-up of demonstration farms to serve as farmer field schools will be central to the program as well as the **linkage of more sustainable coffee production to buyers in the EU market.**

[Read more](#)

4C Webinars on the Main System Changes, 14-16 July 2020

Once the **stakeholder revision process of the vital 4C System documents**, including the **4C System Regulations v. 1.0, 4C Certification Body Regulations v. 1.0 and the 4C Code of Conduct 3.0**, is over, 4C will conduct a series of **introductory webinars** to facilitate the understanding of the main changes in the 4C System. We encourage every current 4C System user to use this opportunity to get acquainted with the new

requirements and ask clarification questions. Other stakeholders interested in the 4C System are welcome to join as well.

Participation is free of charge, but registration is required. To register, please click [here](#).



The graphic features a background of coffee cherries. On the left, a white cloud-shaped box contains the 4C logo and the text: "4C webinars Introduction to the main changes in the 4C System, incl. 4C System Regulations v. 1.0, 4C Certification Body Regulations v. 1.0 and 4C Code of Conduct v. 3.0". On the right, a dark green vertical bar lists the webinar schedule. A vertical label on the far right reads "*Central European Summer Time".

Date	Time (CEST)	Working Language
14 July 2020	09:00 – 10:30	Vietnamese
14 July 2020	11:00 – 12:30	English
15 July 2020	14:00 – 15:30	Portuguese
15 July 2020	16:00 – 17:30	Spanish
16 July 2020	16:00 – 17:30	English

4C Online Trainings 2020: Registration Continues

This year, 4C trainings offer a crucial update on the latest revision of the 4C Code of Conduct and guide their participants through the certification process, ensuring better understanding and implementation of the new audit requirements and procedures. They also cover an increasingly important Chain of Custody (CoC) certification, and much more.

4C trainings will be conducted in a **new modular format**. You have an opportunity to choose between three training options, including a combination of the following modules:

- **Module I:** 4C Code of Conduct and its Story: Robustness and Continuous Improvement
- **Module II:** 4C Certification Process for Coffee Production: From Risk Assessment and Audit to Issuance of Certificates
- **Module III:** 4C Supply Chain Traceability and Certification Process for Chain of Custody

4C trainings are **especially valuable for** auditors, companies such as Managing Entities of the 4C Units and interested producer cooperatives and associations, traders and exporters, roasters and brand owners, as well as NGOs, research bodies, and authorities.

We heartily welcome you to participate! Get familiar with the 4C Certification System, learn how to implement sustainability requirements, boost your proficiency in assessing deforestation and biodiversity risks and discover CoC certification to ensure responsible sourcing. Please note that **participation is mandatory for the new auditors and evaluators**.

To learn more about the trainings and available training options, get familiar with the agenda and register, please click on one of the images below.



4C Online Training
27 – 29 July
Working language: Vietnamese



4C Online Training
19 – 21 August
Working language: Portuguese



4C Online Training
15 – 17 September
Working language: Spanish



4C Online Training
5 – 7 October
Working language: English

Career: 4C Integrity Auditors in Asia (Vietnam) and Latin America (Brazil)

4C is looking for **highly motivated auditors** to conduct integrity assessments in the framework of the **4C Integrity Program**. The key activities include planning, organization, and coordination of 4C integrity assessments with a focus on traceability, social, and environmental issues, as well as compilation of integrity reports, and contribution to the continuous development of the 4C System and the 4C Integrity Program. **Professional**

experience in certification and high proficiency in English and the language corresponding to the focus area (Vietnamese or Portuguese) are crucial for the candidate's profile. Interested? You will find further details on the openings [here](#).



Contact 4C

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About our mailings:

4C sends out mailings, event, and training invitations to its system users, partners, cooperating certification bodies, and subscribers to the 4C newsletter. If you are not the correct recipient, or if you do not wish to receive these updates from 4C in the future, please [click here to unsubscribe](#).

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