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Roll Out of the New 4C System Documents: Finalized and Available Online

After several months of collecting and compiling all our experiences made within the last years and the valuable feedback received from our stakeholders to revise the 4C System requirements, we would like to let you know that **the new 4C System documents are now finalized.**

- **4C Code of Conduct v.4.0** entails revised 4C's sustainability principles and criteria. Its focus is on the sustainable production of coffee green bean and its post-harvest activities.
- **4C System Regulations v.4.0** describes all relevant aspects and requirements of the 4C System, including general principles, internal structure, and the 4C certification requirements. This document replaces the former 4C Regulations, including 4C Verification Regulations v.2.2, 4C Commercial Guidelines v.2.3, and 4C Communication Guidelines v.2.2.
- **4C Certification Body Regulations v.4.0** lays down the requirements for Certification Bodies (CBs) to become a cooperating CB of 4C, and the duties of CBs to perform certification services according to the 4C requirements.

To access the 4C System documents, further supporting documents, and multiple user tools, please visit the 4C Document Library.

[Explore the 4C System documents](#)

Ajinomoto AGF, Inc. Launches the First Product Packaging with the 4C Logo on the Asian Market

As a part of its commitment to the procurement of sustainable coffee beans, Ajinomoto AGF, Inc. ("AGF") is pleased to announce the release of new product packaging marked with **4C certification logo for its 39 items of two brands of "Blendy" Stick Series and "Blendy" "CAFÉ LATORY" Stick Series.**



Ajinomoto AGF, INC.



"We at AGF are grateful to 4C for its support to our sustainable commitment. In the procurement of coffee beans, **AGF aims at sustainable procurement** with careful attention to the global environment, attainment of a safe and secure labor environment, approaches to agricultural productivity improvement, and economic sufficiency. In order to accomplish our aim, we have procured 4C coffee beans since 2013 through the established sustainable, trustworthy, and fair coffee supply chains of 4C on its strict criteria,"- says Hideaki Shinada, President & Representative Director of AGF. **"Receiving**

support from 4C, we introduce the 4C certification mark into our new product packaging for our flagship products of stick coffee, “Blendy” Stick Series and “Blendy” “CAFÉ LATORY” Stick Series, to dedicate ourselves more to sustainable coffee bean procurement through our business activities. By introducing the 4C certification mark this way, we aim not only to consolidate our sustainable engagement with 4C but also to facilitate ethical consumption and enhancement of consumers’ awareness of environmental concerns in Japan.”

“4C is proud to support Ajinomoto AGF’s sustainability commitment. We invested a lot of effort to be where we are now: a comprehensive and reliable standard covering social, environmental, and economic sustainability criteria, as confirmed by independent benchmark assessments. We continue challenging ourselves to improve our certification system and the implementation of its sustainability requirements. The increased visibility of 4C on the Japanese market is an important driver for us to continue moving forward on our pathway,” – Norbert Schmitz, Managing Director of 4C.

[Read more](#)

4C Online Seminars on the Main System Changes, 14-16 July 2020

4C offers introductory online seminars to provide an opportunity for you to learn more about the main changes in the 4C System, resulting from the latest revision of the 4C System documents, and ask questions. We encourage every current 4C System user as well as any other parties interested in the 4C System to use this opportunity.

Participation is free of charge, but registration is required. To register, please click [here](#).



The graphic features a background of coffee cherries. On the left, a white callout box contains the 4C logo and the text: "Online Seminars Introduction to the main changes in the 4C System, incl. 4C System Regulations v.4.0, 4C Certification Body Regulations v.4.0 and 4C Code of Conduct v.4.0". On the right, a dark green vertical bar lists the seminar schedule. A vertical label on the far right reads "*Central European Summer Time".

Date	Time (CEST)	Working Language
14 July 2020	09:00 – 10:30	Vietnamese
14 July 2020	11:00 – 12:30	English
15 July 2020	14:00 – 15:30	Portuguese
15 July 2020	16:00 – 17:30	Spanish
16 July 2020	16:00 – 17:30	English

4C Online Trainings 2020: Registration Continues

This year, 4C trainings offer a crucial update on the latest revision of the 4C Code of Conduct and guide their participants through the certification process, ensuring better understanding and implementation of the new audit requirements and procedures. They also cover an increasingly important Chain of Custody (CoC) certification, and much more.

4C trainings will be conducted in a **new modular format**. You have an opportunity to choose between three training options, including a combination of the following modules:

- **Module I:** 4C Code of Conduct and its Story: Robustness and Continuous Improvement
- **Module II:** 4C Certification Process for Coffee Production: From Risk Assessment and Audit to Issuance of Certificates
- **Module III:** 4C Supply Chain Traceability and Certification Process for Chain of Custody

4C trainings are **especially valuable for** auditors, companies such as Managing Entities of the 4C Units and interested producer cooperatives and associations, traders and exporters, roasters and brand owners, as well as NGOs, research bodies, and authorities.

We heartily welcome you to participate! Get familiar with the 4C Certification System, learn how to implement sustainability requirements, boost your proficiency in assessing deforestation and biodiversity risks and discover CoC certification to ensure responsible sourcing. Please note that **participation is mandatory for the new auditors and evaluators**.

To learn more about the trainings and available training options, get familiar with the agenda and register, please click on one of the images below.



4C Online Training
27 – 29 July
Working language: Vietnamese



4C Online Training
19 – 21 August
Working language: Portuguese



4C Online Training
15 – 17 September
Working language: Spanish



4C Online Training
5 – 7 October
Working language: English

New Countries Included in the 4C Risk Assessment Tool: Papua New Guinea and Ivory Coast

4C's **remote-sensing based risk assessment tool** powered by GRAS is now also available for **Papua New Guinea** and **Ivory Coast**. The tool is used by 4C auditors during the risk assessment of companies that want to become or remain 4C certified.

This innovative **web tool** offers information on ecological and social sustainability, as well as land use change and social datasets. It provides **high-end solutions** to prove compliance with sustainability requirements, to implement no-deforestation strategies in a transparent and verifiable way, to manage sustainability risks, to support mapping of supply chains, and to facilitate the certification process.

The tool can be used by **agricultural producers, plantation companies, processors, traders, brand owners, investors, and authorities** who are committed to sustainability and no-deforestation. It is available today for the following coffee producing countries: Brazil, China, Colombia, the Democratic Republic of Congo, Guatemala, Honduras, India, Indonesia, Kenya, Malaysia, Mexico, Peru, Thailand, Vietnam, and now also Papua New Guinea and Ivory Coast. But do keep an eye out for other countries to be added soon!

Career: 4C Integrity Auditors in Asia (Vietnam) and Latin America (Brazil)

4C is looking for **highly motivated auditors** to conduct integrity assessments in the framework of the **4C Integrity Program**. The key activities include planning, organization, and coordination of 4C integrity assessments with a focus on traceability, social, and environmental issues, as well as compilation of integrity reports, and contribution to the continuous development of the 4C System and the 4C Integrity Program. **Professional experience in certification and high proficiency in English and the language corresponding to the focus area (Vietnamese or Portuguese)** are crucial for the candidate's profile. Interested? You will find further details on the openings [here](#).



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About our mailings:

4C sends out mailings, event, and training invitations to its system users, partners, cooperating certification bodies, and subscribers to the 4C newsletter. If you are not the correct recipient, or if you do not wish to receive these updates from 4C in the future, please [click here to unsubscribe](#).

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