



Follow us on LinkedIn



## Content

**This Autumn: 4C Online Seminar Series “Sustainable Coffee Thursday” – Register Now**

**4C Joins a Sustainability Dialogue with Welthungerhilfe and Tchibo: How Does the Coffee Supply Chain Become Good for People and the Environment?**

**4C Online Trainings 2020: Last Chance to Register for the Training in Portuguese**

---

### **This Autumn: 4C Online Seminar Series “Sustainable Coffee Thursday” – Register Now**

4C cordially invites every interested party to join its bi-weekly online seminars devoted to the sustainability issues in the coffee sector. If you would like to learn more about the latest developments in the field and listen to coffee experts and sustainability professionals, these series are meant for you! Various topics will be covered, including deforestation, biodiversity, carbon footprint of coffee and climate change, social challenges, and last but not least – sustainability as a core requirement for market acceptance.

Let's celebrate the International Coffee Day together – join us for the first webinar in the series on 1 October 2020 and stay tuned every second Thursday, at 14:00 (Berlin time)!

Online seminar dates:

- 1 October 2020 - **Truly Green Bean: Deforestation-Free Supply Chains and Biodiversity Improvement**
- 15 October 2020 - **Carbon Footprint of Coffee and Climate Change Adaptation Strategies**
- 29 October 2020 - **People Matter: How to Address Social Challenges in the Coffee Production?**
- 12 November 2020 - **Sustainability as a Core Requirement for Market Acceptance**

Participation is free of charge, but a registration is required. A more detailed agenda will follow soon. We are looking forward to having you with us!

[Register now](#)

---

### **4C Joins a Sustainability Dialogue with Welthungerhilfe and Tchibo: How Does the Coffee Supply Chain Become Good for People and the Environment?**

Discussion on the **introduction of the Supply Chain Act\*** was sparked at both the German and European level. How could this law be possibly implemented? This is the main question that triggers **the critical online dialogue on 15 September 2020, organized by Welthungerhilfe**. Concrete approaches from the coffee sector will be presented in four keynotes on the topics of protection of the human right to food, certification, use of remote sensing for the documentation of coffee sites, and empowerment.

**The keynote speakers are Nanda Bergstein**, Director Corporate Responsibility, Tchibo; **Dr. Rafaël Schneider**, Coordinator of the FSS Project, and Deputy Director Policy Department at Deutsche Welthungerhilfe e. V.; **Dr. Jan Henke**, Managing Director of GRAS System and **Dr. Norbert Schmitz**, Managing Director of 4C Services GmbH.

To see the detailed agenda and register, please click the link below. The event will be held in German. Registration is open until 13 September 2020.

\* **The Supply Chain Act** lays out the responsibilities of German companies with regards to their supply chains and envisions obliging companies to take a proactive approach against human rights and environmental violations. This act will be soon proposed to the German parliament. In a joint statement, 4C and further 32 stakeholders of the Sustainable Agricultural Supply Chain Initiative, have committed themselves to the Supply Chain Act.

[Learn more and register](#)

## 4C Online Trainings 2020: Last Chance to Register for the Training in Portuguese

This year, 4C trainings offer a crucial update on the latest revision of the 4C Code of Conduct and guide their participants through the certification process, ensuring better understanding and implementation of the new audit requirements and procedures. They also cover an increasingly important Chain of Custody (CoC) certification, and much more.

- **Module I:** 4C Code of Conduct and its Story: Robustness and Continuous Improvement
- **Module II:** 4C Certification Process for Coffee Production: From Risk Assessment and Audit to Issuance of Certificates
- **Module III:** 4C Supply Chain Traceability and Certification Process for Chain of Custody

We heartily welcome you to participate! Get familiar with the 4C Certification System, learn how to implement sustainability requirements, boost your proficiency in assessing deforestation and biodiversity risks and discover CoC certification to ensure responsible sourcing. Please note that **participation is mandatory for the new auditors, evaluators and certifiers.**

To learn more about the trainings and available training options, get familiar with the agenda and register, please click on one of the images.

The 4C Online Training in Portuguese starts in 2 days – this is your last chance to register!



**4C Online Training**  
**19 – 21 August**  
**Working language: Portuguese**



**4C Online Training**  
**15 – 17 September**  
**Working language: Spanish**



**4C Online Training**  
**5 – 7 October**  
**Working language: English**



### Contact 4C

4C Services GmbH  
Hohenzollernring 72  
50672 Cologne, Germany

Phone: +49 221 508020 50  
e-mail: [info@4c-services.org](mailto:info@4c-services.org)  
[www.4c-services.org](http://www.4c-services.org)