



Follow us on LinkedIn



Content

GCP Sustainable Coffee Purchases Snapshot – 4C Certified has the Largest Reported Share

Tune in for a Sustainability Dialogue between Welthungerhilfe, 4C and Tchibo on 15 September

"Sustainable Coffee Day" Starts in 3 Weeks – Register for 4C Online Seminar Series Now!

4C Online Trainings 2020: Last Chance to Register for the Training in Spanish, 15-17 September

GCP Sustainable Coffee Purchases Snapshot – 4C Certified has the Largest Reported Share

Five leading roasters, **Nestlé, JDE, Melitta, Strauss Coffee, and Supracafé**, reported their sustainable coffee purchases within the framework of GCP's "Call to Action to Collectively Address the Coffee Price Crisis".

GCP has launched a reporting system to encourage open and transparent discussion on sustainable coffee sourcing. The above mentioned roasters demonstrated their **unprecedented commitment in revealing their companies' data to demonstrate their progress**.

In total 1,79 million mt of green coffee was purchased, out of which **639,710 mt, or more than 30%, were purchased in line with GCP-recognized sustainability schemes**. The majority of reported coffee purchases, or **65.6%, were 4C certified**.

[Read more](#)

Tune in for a Sustainability Dialogue between Welthungerhilfe, 4C and Tchibo on 15 September

"How does the coffee supply chain become good for people and the environment?" **The critical online dialogue on 15 September 2020, organized by Welthungerhilfe**, will delve into concrete approaches from the coffee sector to the issues of protecting human right to food, sustainability certification, use of remote sensing for the documentation of coffee sites, and empowerment.

The keynote speakers are **Nanda Bergstein**, Director Corporate Responsibility, Tchibo; **Dr. Rafaël Schneider**, Coordinator of the FSS Project, and Deputy Director Policy Department at Deutsche Welthungerhilfe e. V.; **Dr. Jan Henke**, Managing Director of GRAS System and **Dr. Norbert Schmitz**, Managing Director of 4C Services GmbH.

To see the detailed agenda and register, please click the link below. The event will be conducted in German. **Registration is only open until 13 September 2020.**

[Learn more and register](#)

"Sustainable Coffee Day" Starts in 3 Weeks – Register for 4C Online Seminar Series Now!

4C cordially invites every interested party to join its bi-weekly online seminars devoted to the sustainability issues in the coffee sector.

Learn more about the latest developments in the field and listen to coffee experts and sustainability professionals! Various topics will be covered, including deforestation, biodiversity, carbon footprint of coffee and climate change, social challenges, and last but not least – sustainability as a core requirement for market acceptance.

Let's pre-celebrate the International Coffee Day together – join us for the first webinar in the series on 30 September 2020 and stay tuned every second Thursday, at 14:00 (Berlin time)

ONLINE SEMINAR SCHEDULE:



30 September 2020 - **Truly Green Bean: Deforestation-Free Supply Chains and Biodiversity Improvement** with *Marion Hammerl, Bodensee Stiftung; Niels Haak, Conservation International, and Dr. Norbert Schmitz, 4C Services GmbH*. Detailed agenda is now online

15 October 2020 - **Carbon Footprint of Coffee and Climate Change Adaptation Strategies**

29 October 2020 - **People Matter: How to Address Social Challenges in the Coffee Production?**

12 November 2020 - **Sustainability as a Core Requirement for Market Acceptance**

Participation is free of charge, but a registration is required. More detailed agenda for further seminars will follow soon. We are looking forward to having you with us!

[Register now](#)

4C Online Trainings 2020: Last Chance to Register for the Training Spanish, 15-17 September

This year, 4C trainings offer a crucial update on the latest revision of the 4C Code of Conduct and guide their participants through the certification process, ensuring better understanding and implementation of the new audit requirements and procedures. They also cover an increasingly important Chain of Custody (CoC) certification, and much more.

- **Module I:** 4C Code of Conduct and its Story: Robustness and Continuous Improvement
- **Module II:** 4C Certification Process for Coffee Production: From Risk Assessment and Audit to Issuance of Certificates
- **Module III:** 4C Supply Chain Traceability and Certification Process for Chain of Custody

We heartily welcome you to participate! Get familiar with the 4C Certification System, learn how to implement sustainability requirements, boost your proficiency in assessing deforestation and biodiversity risks and discover CoC certification to ensure responsible sourcing. Please note that **participation is mandatory for the new auditors, evaluators and certifiers**.

To learn more about the trainings and available training options, get familiar with the agenda and register, please click on one of the images.

The 4C Online Training in Spanish starts in 6 days – this is your last chance to register!



4C Online Training
15 – 17 September
Working language: Spanish



4C Online Training
5 – 7 October
Working language: English



Contact 4C

4C Services GmbH
Hohenzollernring 72
50672 Cologne, Germany

Phone: +49 221 508020 50
e-mail: info@4c-services.org
www.4c-services.org