4C NEWSLETTER

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4C Online Seminar on "People Matter: How to Address Social Challenges in the Coffee Production?" – Tomorrow! Last Chance to Register

Join the Web-Training on Biodiversity in Agriculture and Coffee Cultivation, Adapted to the 4C Requirements

The State of Sustainable Markets 2020: 4C Certified the Largest Share of the Global Coffee Area

4C Online Seminar on "People Matter: How to Address Social Challenges in the Coffee Production?" – Tomorrow! Last Chance to Register

4C is pleased to invite you to join the third part of its online seminar series on sustainability! This seminar will focus on the importance of people who make your morning cup of coffee possible.

Our guest speakers will give several enlightening presentations: Dr. Rafaël Schneider (Welthungerhilfe) on food security in coffee supply chains, Myriel Camp (4C Services GmbH) on improving working and living conditions of smallholders in Colombia, and Maria Concepcion Nobleza (Catholic Relief Services) on understanding of child labor issues in the Philippines. To learn more and register, please follow the link below.

When? Tomorrow, 29 October 2020 from 14:00 to 15:00 CET. This is your last chance to register!

FURTHER UPCOMING ONLINE SEMINARS:

12 November 2020 - Sustainability as a Core Requirement for Market Acceptance with Prof. Dr. Oliver Kaul, smartcon GmbH; Stefan Dierks, Melitta Group Management GmbH & Co. KG, and Prof. Dr. Gernot Kläpper, Kiel Institute for the World Economy.

26 November 2020 - Upcoming Due Diligence Requirements and Their Implications for Coffee Supply Chains. More details to follow soon.

Participation is free of charge, but a registration is required. To see the agenda of the separate online seminars and register, please click the button below. We are looking forward to having you with us!

Register here

Join the Web-Training on Biodiversity in Agriculture and Coffee Cultivation, Adapted to the 4C Requirements

Improving biodiversity performance serves nature protection and is the basis for sustainable, successful, and climate change resilient coffee production. The 4C Code of Conduct v.4.0 requests, among others, an action plan to protect and restore high biodiversity areas, natural vegetation, fauna, soil and water resources, and sensitive areas as well as the implementation of climate adaptation and mitigation measures. With the growing interest in biodiversity protection on the consumption side, coffee producers can additionally strengthen their market position, if they develop a strategic approach to
Participation in this web-training provides a unique opportunity for the 4C System users to learn how to develop their biodiversity preservation strategy and successfully implement it. Two web-trainings in Spanish were conducted in September 2020 and showed that there is a genuine interest in the topic and desire to learn and improve. Therefore, 4C announces the second round of the biodiversity web-trainings for the 4C System users.

The web training contains three different modules, each one lasting 1.5 to 2 hours, held on three different dates:

- Module 1: Protection and Reinforcement of Biodiversity
- Module 2: Very Good Agricultural Practices
- Module 3: Biodiversity Performance Tool Café and Monitoring

The Spanish web-training takes place at 16:00 CET on 6, 9 and 12 November 2020, whereas the English web-training takes place at 13:00 CET on 17, 20 and 23 November 2020.

The training course is led by experts from the Lake Constance Foundation and the Fundación Humedales. To learn more about the contents of the web-training, please follow the link. No participation fee is charged but the number of participants is limited, please make sure to register as soon as possible.

The State of Sustainable Markets 2020: 4C Certified the Largest Share of the Global Coffee Area

“The State of Sustainable Markets: Statistics and Emerging Trends” is prepared by ITC, the Research Institute of Organic Agriculture, and the International Institute for Sustainable Development on an annual basis. It provides insights into certified agriculture and forestry and helps to shape the decisions of policymakers, producers, and businesses.

A recently published report covers the state of sustainable markets for the fifth time and provides data on 14 major voluntary sustainability standards in the agricultural sector. Together with cotton, cacao, and palm oil, coffee belongs to the “big four” of commodities which at the moment have the largest area certified. At least 21% of the global coffee area is certified, with 4C certified coffee accounting for the largest share – 13%, or more than 1.3 million ha.

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