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## Content

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### **4C Online Seminar on "People Matter: How to Address Social Challenges in the Coffee Production?" – Tomorrow! Last Chance to Register**

4C is pleased to invite you to join **the third part of its online seminar series on sustainability!** This seminar will focus on the importance of people who make your morning cup of coffee possible.

Our guest speakers will give several enlightening presentations: **Dr. Rafaël Schneider** (Welthungerhilfe) on **food security** in coffee supply chains, **Myriel Camp** (4C Services GmbH) on **improving working and living conditions of smallholders** in Colombia, and **Maria Concepcion Nobleza** (Catholic Relief Services) on **understanding of child labor issues** in the Philippines. To learn more and register, please follow the link below.

**When? Tomorrow, 29 October 2020 from 14:00 to 15:00 CET.** This is your last chance to register!

#### **FURTHER UPCOMING ONLINE SEMINARS:**

12 November 2020 - **Sustainability as a Core Requirement for Market Acceptance** with *Prof. Dr. Oliver Kaul, smartcon GmbH; Stefan Dierks, Melitta Group Management GmbH & Co. KG, and Prof. Dr. Gernot Klepper, Kiel Institute for the World Economy.*

26 November 2020 - **Upcoming Due Diligence Requirements and Their Implications for Coffee Supply Chains.** More details to follow soon.



**Participation is free of charge, but a registration is required.** To see the agenda of the separate online seminars and register, please click the button below. We are looking forward to having you with us!

[Register here](#)

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### **Join the Web-Training on Biodiversity in Agriculture and Coffee Cultivation, Adapted to the 4C Requirements**

**Improving biodiversity performance** serves nature protection and is the basis for sustainable, successful, and climate change resilient coffee production. **The 4C Code of Conduct v.4.0** requests, among others, **an action plan to protect and restore** high biodiversity areas, natural vegetation, fauna, soil and water resources, and sensitive areas as well as the **implementation of climate adaptation and mitigation measures.** With the growing interest in biodiversity protection on the consumption side, coffee producers can additionally strengthen their market position, if they develop a strategic approach to

biodiversity.

Participation in this web-training provides **a unique opportunity for the 4C System users to learn how to develop their biodiversity preservation strategy and successfully implement it.** Two web-trainings in Spanish were conducted in September 2020 and showed that there is a genuine interest in the topic and desire to learn and improve. Therefore, 4C announces the **second round of the biodiversity web-trainings for the 4C System users.**

The web training contains three different modules, each one lasting 1.5 to 2 hours, held on three different dates:

- Module 1: Protection and Reinforcement of Biodiversity
- Module 2: Very Good Agricultural Practices
- Module 3: Biodiversity Performance Tool Café and Monitoring

The **Spanish web-training** takes place at 16:00 CET on **6, 9 and 12 November 2020**, whereas the **English web-training** takes place at 13:00 CET on **17, 20 and 23 November 2020.**

The training course is led by experts from the Lake Constance Foundation and the Fundación Humedales. To learn more about the contents of the web-training, please follow the [link](#). **No participation fee is charged but the number of participants is limited**, please make sure to register as soon as possible.

[Sign up now](#)

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### **The State of Sustainable Markets 2020: 4C Certified the Largest Share of the Global Coffee Area**

“**The State of Sustainable Markets: Statistics and Emerging Trends**” is prepared by ITC, the Research Institute of Organic Agriculture, and the International Institute for Sustainable Development on an annual basis. It provides **insights into certified agriculture and forestry** and helps to shape the decisions of policymakers, producers, and businesses.

A recently published report covers the state of sustainable markets for the fifth time and provides data on **14 major voluntary sustainability standards** in the agricultural sector. Together with cotton, cacao, and palm oil, **coffee belongs to the “big four”** of commodities which at the moment have the largest area certified. **At least 21% of the global coffee area is certified, with 4C certified coffee accounting for the largest share – 13%, or more than 1.3 million ha.**

[Download the report](#)



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