Coffee cultivation is not contributing to cutting of primary forests or reduction of biodiversity, good agricultural practices and the protection of soil, water and air are applied, human, labor and land rights are respected, farmers are sufficiently trained to increase productivity and profitability.

The 4C standard ensures that:

- coffee cultivation is not contributing to cutting of primary forests or reduction of biodiversity,
- good agricultural practices and the protection of soil, water and air are applied,
- human, labor and land rights are respected,
- farmers are sufficiently trained to increase productivity and profitability.

4C stands for "Common Code for the Coffee Community" and is one of the global leading certification systems for sustainable cultivation and processing of coffee.

The 4C standard ensures that coffee cultivation is not contributing to cutting of primary forests or reduction of biodiversity, good agricultural practices and the protection of soil, water and air are applied, human, labor and land rights are respected, farmers are sufficiently trained to increase productivity and profitability.

CREDIBLE CERTIFICATION FOR SUSTAINABLE AND CLIMATE FRIENDLY COFFEE SUPPLY CHAINS
**OUR VISION**

As an independent and stakeholder-driven standard for the entire coffee sector, 4C aims at strengthening the production of environmentally friendly, socially fair, and economically viable coffee worldwide.

**THE WORLD OF 4C**

4C is active in 20 countries, where over 300,000 farmers produce 1.6 million tons of 4C certified coffee on 1 million ha of land.

The 4C standard is highly inclusive; four out of five producers are smallholders.

Our sustainability principles are set out in the 4C Code of Conduct, developed in a transparent multi-stakeholder process.

**4C SUSTAINABILITY PROJECTS**

- Improving working and living conditions
- Using digital technologies to ensure deforestation free supply chains
- Enhancing biodiversity and soil health on coffee farms
- Empowering women in coffee

**WHAT MAKES 4C SPECIAL**

**CREDIBLE**

support of sustainable farming. Independent third-party audits ensure compliance with strict criteria for coffee production and processing

**ROBUST**

certification system, strengthened by an extensive integrity program to reveal and address critical issues, such as child labor

**INNOVATIVE**

audit and risk assessment procedures, supported by digital tools and remote sensing technologies to ensure forest and biodiversity preservation

**THOROUGH**

and regular capacity building measures for producers and auditors

**TRACEABLE**

supply chain enabled via digital commercial repoting from the producer to the final buyer

**ENDORSENG DUE DILIGENCE**

4C is a ready-to-use toolbox for companies to assess and address supply chain risks, meet increasing regulatory requirements and credibly support sustainability commitments with the 4C logo on-pack

**CURBING CARBON FOOTPRINT**

via measurement of the coffee carbon emissions, their reduction as well as in- and offsetting. 4C Climate Friendly label highlights verified efforts to reduce the carbon footprint

**BRINGING REAL IMPACT**

on the ground, with continuous improvement, producers reach higher sustainability levels over three certification cycles

**OVER 10% OF THE GLOBAL COFFEE AREA IS 4C CERTIFIED**

**4C ADD-ONS**

With its add-ons, 4C focuses on tackling specific issues in the coffee supply chains:

- 4C Food Security
- 4C Climate Friendly
- 4C Gender Equality*

*in progress

**4C IS WELL RECOGNIZED**

by the benchmarks of the International Trade Center, and SAI Platform.

4C is also a part of multi-stakeholder initiatives, including the Sustainable Coffee Challenge and the Global Coffee Platform. ISEAL and the German Coffee Association