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### Seminario Online en Español "La Huella de Carbono del Café y Estrategias de Adaptación al Cambio Climático" – Tomorrow! Last Chance to Register

The next 4C online seminar in Spanish on **4 February 2021 at 10 am (Bogotá time)** will focus on the topic of **"Coffee's carbon footprint and climate change adaptation strategies"**. Hurry up and register! You will hear from *Gustavo Bacchi, 4C Services*, *Sarah Gammage, The Nature Conservancy*, and *Christian Bunn, Alliance of Bioversity International and CIAT*.

Los invitamos cordialmente a participar nuestro segundo seminario online 4C en español titulado **"La huella de carbono del café y estrategias de adaptación al cambio climático"** a llevarse a cabo el próximo jueves **04 de Febrero (10 am Bogotá)**.

**Durante esta sesión tendrán la oportunidad de conocer sobre** el cálculo de gases de

efecto invernadero en las cadenas de suministro de café con *Gustavo Bacchi, 4C Services*, mientras que *Sarah Gammage, The Nature Conservancy*, les hablará sobre la caficultura resiliente al cambio climático y políticas potenciales. En representación de *Alliance of Bioversity International* y *CIAT*, *Christian Bunn* les presentará una herramienta novedosa para apoyar las decisiones de adaptación climática en las comunidades cafeteras de América Central.

**La participación es gratuita, pero es necesario registrarse.** Para conocer más sobre los seminarios e inscribirse por favor haga clic en el siguiente enlace. ¡Nos vemos pronto!

[Register here](#)



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### 4C Supporting Nescafé Sustainability Journey – 10 Years of Nescafé Plan

The Nescafé Plan, a program generating relevant and solid positive impacts in many coffee producing countries, reached another important milestone: **75% of total Nescafé coffee supplies were responsibly sourced in 2020**. There is a stony road ahead towards even more ambitious targets, including 100% responsibly sourced coffee by 2025 and science-based net zero carbon emissions by 2050.

The key aspects of Nescafé's Responsible Sourcing include transparency and independent third-party assessments against sustainability standards aligned with Nestlé's Responsible Sourcing Standard. **4C is one of the main organizations verifying traceability and compliance of responsibly sourced coffee for the Nescafé Plan**, also playing a major role in making the Responsible Sourcing program **more inclusive to smallholder farmers**.

"Since its launch in 2007, 4C has enabled a vast number of coffee farmers to access sustainability certification and its beneficial effects, such as various techniques, related to good agricultural practices, preserving natural resources, and awareness of occupational health and safety issues," – highlights Gustavo Bacchi, System Director, 4C Services. Read his full story on the importance of certification and how evolving its approach benefits farmers on pp. 37-38 of the "10 Years of the Nescafé Plan" report.

[Download the report](#)

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### 4C Satellite-Based Risk Assessment Tool Now Covers 100% of the Countries with 4C Producer Groups

4C's satellite-based risk assessment tool powered by GRAS is now available for all coffee producing countries where 4C is present. Through comprehensive analysis of satellite images and biodiversity and social databases worldwide, the tool enables 4C auditors to conduct objective and high-end assessments of companies that want to become or remain 4C certified.

This innovative [web tool](#) offers information on land use change and deforestation, as well as ecological and social sustainability in general. It provides **efficient solutions** to:

- prove compliance with sustainability requirements,
- implement zero-deforestation strategies in a transparent and verifiable way,
- support supply chain due diligence and manage sustainability risks,
- facilitate the certification process.

The tool can be used by many interested stakeholders, including **producers, traders, brand owners, investors, and authorities** who are dedicated to sustainability and zero-deforestation. In 2019, **4C made a commitment within the framework of the Sustainable Coffee Challenge** to support the tool in adding important coffee countries and increasing its capacity to map land use change, deforestation, areas of high biodiversity, protected areas and other important data including alert information. With 9 countries in 2019, today the GRAS powered tool includes 35 countries, of which 27 are coffee producers. **Commitment accomplished!**

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### Career: 4C Program Manager and 4C Sustainability and Integrity Manager

**4C Services GmbH is hiring!** We are looking for highly motivated professionals for the positions of: **4C Program Manager** and **4C Sustainability and Integrity Manager**. To find further details on the openings and information on the tasks and candidates' profiles, follow the link below.

[Apply now](#)



#### Contact 4C

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