4C Certified Coffee Purchases Reach a Historical High of 701.2 Thousand Metric Tons

During 2020, the purchases of 4C certified coffee amounted to 701.2 thousand metric tons or over 11 million bags (60kg). This number is historically high and represents an important milestone for the 4C standard. Compared to the previous year, the reported purchases increased by 18%.

This tells us that our efforts to strengthen the 4C system were not left unnoticed. We are pleased to share this accomplishment, which is not only ours but also belongs to:

- All the 4C certified producers who practice and perfect sustainability of their farms and facilities over time,
- All the certification bodies cooperating with 4C who tirelessly conduct sustainability audits and help to improve the sustainability performance,
- And last but not least every roaster, brand owner, and consumer who decided in favor of responsibly produced certified coffee, instead of conventional one.

It is great to see that certified sustainable coffee is on its rise. We hope that this trend will continue since sourcing sustainable coffee incentivizes the implementation of good agricultural practices and provides better livelihoods.

"A Path to Coffee’s Climate Neutrality: From a Tree to a Cup" – Join Us This Thursday!

Join us for the first event in the 4C online seminar series on 15 April 2021 at 14:00 CEST! We will kick off with a “hot” topic of climate neutrality from a tree to a cup. Jan Henke, Meo Carbon Solutions, will tell the participants about the calculation and reduction of green coffee’s carbon footprint as well as climate friendly certification for coffee, whereas Marcelo Burity, Nestlé, will present the roaster’s perspective and give an overview of Nestlé’s net zero carbon roadmap. Finally, Inna Knelsen, ISCC, will provide some insights into bio and circular packaging for food and drinks.

We are looking forward to having you with us. Stay tuned every second week, at 14:00 CEST! More information here.

15 April  
14:00 – 15:00 CEST  
A Path to Coffee’s

29 April  
14:00 - 15:00 CEST  
Global Coffee Value
Climate Neutrality: From a Tree to a Cup

Register

12 May
14:00 - 15:00 CEST
Coffee: Tasting Good, Improving Lives

Register

27 May
14:00 - 15:00 CEST
Zero-Deforestation, Biodiversity and Climate Adaptation: Safeguarding Coffee of the Future

Register

10 June
14:00 – 15:00 CEST
Due Diligence Requirements and Their Implications for Coffee Supply Chains

Register

Sharing Responsibility for Coffee of the Future: 4C Talked to “Coffee and Tea in Russia”

Recently 4C engaged in an interesting discussion with the “Coffee and Tea in Russia” magazine since sustainability is becoming increasingly important in the growing Russian coffee market. 4C answered several questions about the standard and its history, certification process, and the importance of sustainability for every coffee stakeholder.

Read more

SGS is a New Certification Body Cooperating with 4C

We are pleased to announce that SGS-CSTC Standards Technical Services Co., Ltd is a new certification body cooperating with 4C in China. SGS is a leading inspection, verification, testing and certification company and is recognized as the global benchmark for quality and integrity. With more than 89,000 employees, they currently operate a network of more than 2,600 offices and laboratories around the world.

At the moment, 23 certification bodies are cooperating with 4C around the world. To contact SGS-CSTC Standards Technical Services Co., Ltd or another certification body cooperating with 4C in your area, please follow this link.

Career: 4C Program Manager and 4C Sustainability and Integrity Manager

4C Services GmbH is hiring! We are looking for highly motivated professionals for the positions of: 4C Program Manager and 4C Sustainability and Integrity Manager. To find further details on the openings and information on the tasks and candidates’ profiles, follow the link below.

Apply now

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