



## Content

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### **4C Certified Coffee Purchases Reach a Historical High of 701.2 Thousand Metric Tons**

During 2020, the purchases of 4C certified coffee amounted to **701.2 thousand metric tons or over 11 million bags** (60kg). This number is **historically high** and represents an important milestone for the 4C standard. Compared to the previous year, the reported purchases **increased by 18%**.

This tells us that our efforts to strengthen the 4C system were not left unnoticed. **We are pleased to share this accomplishment**, which is not only ours but also belongs to:

- All the 4C certified producers who practice and perfect sustainability of their farms and facilities over time,
- All the certification bodies cooperating with 4C who tirelessly conduct sustainability audits and help to improve the sustainability performance,
- And last but not least every roaster, brand owner, and consumer who decided in favor of responsibly produced certified coffee, instead of conventional one.

**It is great to see that certified sustainable coffee is on its rise.** We hope that this trend will continue since sourcing sustainable coffee incentivizes the implementation of good agricultural practices and provides better livelihoods.

[Producers of 4C certified coffee](#)

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### **“A Path to Coffee’s Climate Neutrality: From a Tree to a Cup” – Join Us This Thursday!**

Join us for the first event in the 4C online seminar series on **15 April 2021 at 14:00 CEST!** We will kick off with a “hot” topic of climate neutrality from a tree to a cup. Jan Henke, Meo Carbon Solutions, will tell the participants about the **calculation and reduction of green coffee’s carbon footprint as well as climate friendly certification for coffee**, whereas Marcelo Burity, Nestlé, will present the **roaster’s perspective** and give an **overview of Nestlé’s net zero carbon roadmap**. Finally, Inna Knelsen, ISCC, will provide some insights into **bio and circular packaging for food and drinks**.

We are looking forward to having you with us. **Stay tuned every second week, at 14:00 CEST!** More information [here](#).

**15 April**

14:00 – 15:00 CEST

A Path to Coffee’s

**29 April**

14:00 - 15:00 CEST

Global Coffee Value

Climate Neutrality: From  
a Tree to a Cup

Chains

[Register](#)

[Register](#)



**12 May**

14:00 - 15:00 CEST

Coffee: Tasting Good,  
Improving Lives

[Register](#)

**27 May**

14:00 - 15:00 CEST

Zero-Deforestation,  
Biodiversity and  
Climate Adaptation:  
Safeguarding Coffee of  
the Future

[Register](#)

**10 June**

14:00 – 15:00 CEST

Due Diligence  
Requirements and Their  
Implications for Coffee  
Supply Chains

[Register](#)

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### Sharing Responsibility for Coffee of the Future: 4C Talked to “Coffee and Tea in Russia”

Recently 4C engaged in an interesting discussion with the “Coffee and Tea in Russia” magazine since **sustainability is becoming increasingly important in the growing Russian coffee market. 4C answered several questions** about the standard and its history, certification process, and the importance of sustainability for every coffee stakeholder.

[Read more](#)

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### SGS is a New Certification Body Cooperating with 4C

We are pleased to announce that **SGS-CSTC Standards Technical Services Co., Ltd is a new certification body cooperating with 4C in China.** SGS is a leading inspection, verification, testing and certification company and is recognized as the global benchmark for quality and integrity. With more than 89,000 employees, they currently operate a network of more than 2,600 offices and laboratories around the world.



At the moment, 23 certification bodies are cooperating with 4C around the world. **To contact SGS-CSTC Standards Technical Services Co., Ltd** or another certification body cooperating with 4C in your area, please follow this [link](#).

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### Career: 4C Program Manager and 4C Sustainability and Integrity Manager

**4C Services GmbH is hiring!** We are looking for highly motivated professionals for the positions of: **4C Program Manager** and **4C Sustainability and Integrity Manager**. To find further details on the openings and information on the tasks and candidates' profiles, follow the link below.

[Apply now](#)



#### Contact 4C

4C Services GmbH  
Hohenzollernring 72  
50672 Cologne, Germany

Phone: +49 221 508020 50  
e-mail: [info@4c-services.org](mailto:info@4c-services.org)  
[www.4c-services.org](http://www.4c-services.org)