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A New 4C Add-on is Recognized as Compliant with the Food Security Standard

4C, Melitta Europa and DEG Celebrate First Year of Initiative Supporting Young Coffee Growers

Events: 4C Online Trainings 2021

Career: Sustainability and Integrity Manager, Marketing and Communications Manager

A New 4C Add-on is Recognized as Compliant with the Food Security Standard
To strengthen its contribution to food security, **4C collaborated with the Food Security Standard (FSS)**. FSS was established by the WWF, Welthungerhilfe, and ZEF (Center for Development Research) with support of the German Federal Ministry of Food and Agriculture. It addresses the four pillars of food security: availability, access, utilization, and stability.

FSS and 4C united their forces to develop a voluntary extension of the 4C core requirements, in accordance with the principles, criteria and indicators of FSS, a so-called **4C Food Security add-on**. Thanks to intensive and constructive cooperation between FSS and 4C, the checklist for the 4C Food Security add-on was recently finalized and is now recognized by FSS. Through promoting and implementing this add-on, 4C is determined to **strengthen food security on a global scale**. 4C is also the only coffee certification that has integrated FSS so far.

By adopting this add-on, companies can demonstrate **outstanding human rights due diligence and high commitment to the Human Right to Adequate Food and the UN Sustainable Development Goals**.

4C is looking for 4C Units interested in becoming the first to apply the 4C Food Security add-on. Contact us via info@4c-services.org.

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**4C, Melitta Europa and DEG Celebrate the First Year of Initiative**

**Supporting Young Coffee Growers**

Magdalena is a Colombian department with a magnificent landscape that stretches from a wide plain in the southern area to the Caribbean Sea in the north. The region is known for...
the topical humid climate which allows productive activities like palm oil, banana and coffee. However, Magdalena is also one of the departments with the highest rates of rural poverty and youth unemployment in Colombia, as well as one affected greatest by the impact of climate change.

Therefore, Magdalena was selected for the implementation of a three-year sustainability project conducted by 4C and its partners Melitta Europa GmbH & Co. KG and Deutsche Investitions- und Entwicklungsgesellschaft mbH (DEG). It aims to improve sustainable agricultural management of Colombian coffee growers and market uptake in Europe to contribute to the long-term economic and ecologic viability of smallholder farms, thus, increasing the attractiveness of the sector for young adults.

To celebrate the first anniversary of the project in Colombia, the partners would like to share some insights on the progress of the initiative and give a glimpse into the next steps.

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**Events: 4C Online Trainings 2021**

Brush up your knowledge of the 4C Code of Conduct, get detailed practical information on the 4C certification process for coffee production and chain of custody, practice using 4C tools, learn first-hand about new 4C Add-ons for Climate Friendly, Food Security, and Gender Equality and their implementation… This and much more awaits you during the 4C Online Trainings 2021.

4C trainings are especially valuable for auditors and companies, including Managing Entities of the 4C Units, interested producer cooperatives and associations, traders and exporters, roasters and brand owners. Each training consists of three days. New auditors, evaluators and certifiers must participate in a complete three-day training. Others have an opportunity to choose between different days.

To learn more about the trainings, get familiar with the agenda and register, please click on one of the images below.
4C Services GmbH is hiring! We are looking for highly motivated professionals for the positions of 4C Sustainability and Integrity Manager and 4C Marketing and Communications Manager. To find further details on the opening and information on the tasks and candidates’ profiles, follow the link below.
Contact 4C

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