



Promoting Gender Equality in the Coffee Sector

1. 4C Gender Equality Add-On & Pilot Project Proposal - Get involved!
2. 4C Carbon Footprint Add-On - Join the Stakeholder Committee!
3. Upcoming 4C Events and Trainings

NEW 4C Gender Equality Add-On

"Since women and girls represent half of the global population, they therefore also hold half its potential." - United Nations

Today, on **International Women's Day**, 4C is proud to announce, that we have developed a solution for companies to work towards closing the gender gap in the coffee sector: **The 4C Gender Equality Add-On**.

At 4C we are always thinking about how we can improve our system to **benefit all its users equally**. One of the areas where we still see discrepancies is **Gender Equality**: Up to **70% of labor in coffee production is provided by women**, however not even 30% of coffee farms are female-owned.

For truly sustainable supply chains we need to address this gap and empower women to harness their full potential!

Pilot Project Proposal - Get Involved!

Improving gender equality and empowering women in coffee production

We are planning a project to pilot the **4C Gender Equality Add-On** and increase

awareness of the benefits of gender equality for sustainable coffee cultivation.

Contact us now, if you are interested in **partnering with 4C** to introduce and further improve our brand-new **Gender Equality Add-On** in a pilot project. We have identified a promising funding opportunity and are now looking for an industry partner to join us.

4C Technical Stakeholder Committee - Join Now!



The newly set up **4C Technical Stakeholder Committee** will meet for the first time on **6 April 2022 at 13:00 CET**.

With this first meeting we will kick off our cooperation to improve the on-the-ground application of the **4C Carbon Footprint Add-On**.

The participation in the Stakeholder Committee is **open for all 4C system users**: Managing Entities of 4C Units, Certification Bodies, Intermediary Buyers and Final Buyers.

[Register here](#)

Events and Trainings

4C @ SCC Collective Action Network Call

Don't miss the next call of the **Sustainable Coffee Challenge's** Collective Action Network on **Climate + Nature** on the **17th of March at 4pm CET**.

We will introduce our new **4C Carbon Footprint Add-On** during this session – want to find out more about the Add-On and measuring and reducing GHG emissions in coffee production and supply chains? Then [join us for this exciting event!](#)

4C System Trainings 2022

We are happy to announce the schedule for our [4C Online Trainings for 2022](#).

[Download the agenda](#) for the first 4C Training from **26 – 28 April 2022** now.

We have set up our 4C Trainings to **guide participants through the certification process** and to ensure a better understanding of the audit requirements and procedures. The topics include the criteria of the 4C Code of Conduct, risk assessment, on-site and remote audits, issuance of certificates, supply chain traceability and chain of custody.

In addition to our core 4C system training, we are also offering additional trainings on our **Gender Equality and Carbon Footprint Add-On**. The agenda for the Add-On Trainings will be posted shortly.

[Register here](#)

Série de Seminários 4C Online em Português - 4C Online Seminar Series in Portuguese



A nossa segunda sessão da Série de Seminários Online em português irá ocorrer esta semana, na quinta-feira, **10 de Março**, às **9:30 horário de Brasília**.

Na semana do **Dia Internacional das Mulheres**, vamos tratar de um tema muito importante: **“Fortalecimento da Igualdade de Gênero e Mitigação dos Desafios Sociais no Café.”**

Esperamos ver vocês lá!

Our second session of the Portuguese Online Seminar Series will take place this week, on Thursday, **March 10**, at **1:30 pm CET**.

In the week of **International Women's Day**, we will address a very important topic: **"Strengthening Gender Equality and Mitigating Social Challenges in Coffee."**

We hope to see you there!



Contact 4C

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About our mailings:

4C sends out mailings, event, and training invitations to its system users, partners, cooperating certification bodies, and subscribers to the 4C newsletter. If you are not the correct recipient, or if you do not wish to receive these updates from 4C in the future, please [click here to unsubscribe](#).

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