Improving living and working conditions of coffee smallholders in Colombia (2020-2023)
Project Context

Structured in two phases:

1. Desk research
   - Study of coffee producing regions to identify the main challenges and areas for improvement in productivity, sustainability and climate change mitigation and adaptation.

2. Project implementation
   - Selected region: Magdalena, Colombia.
   - 500 beneficiary small farmers.
   - More than 100 young people trained.
Project Team
Project Objective

Sustainable agricultural management
- At least 500 smallholder farmers were engaged and participated as implementers and multipliers of good agricultural practices.
- 500 farmers certified as 4C producers.
- Establishment of 5 demonstration plots to serve as farmer field schools

Increase extractives for young adults
- Young adults participated in the project activities and found work opportunities in the coffee sector:
  - Employment through own farming.
  - Non farming activities in the coffee sector

Market uptake in Europe
- At least 500 smallholder farmers and their families have diversified their income sources and increased their revenue by selling the coffee under sustainability standard.

Establish an improved sustainable agricultural management of Colombian coffee growers contributing to long-term economic and ecologic viability of smallholders farms, increasing extractives for young adults, and market uptake in Europe.
1. Sustainable Agricultural Management

Methodology used
- FNC Extension method
  - Field days
  - Demonstration methods
  - Demonstration plots
- Individual visits
  - Baseline lifting
  - Faramo APP
  - Information of each beneficiary
- Booklets
  - Design of training material
  - Data collection in the farms

The methodology will be documented
1. Sustainable Agricultural Management

In Kind incentives for the producers

- Based on the baseline lifting and the necessities found during the individual visits, some producers will receive one of the following:
  - Stainless steel wine cellar
  - Personal Protection Equipment
  - First Aid kit
  - Post harvest quality kit
2. Increase Extractives for young adults

Methodology used
- Virtual session with the young adults to identify the topics of their interest:
  - Coffee and tourism
  - Tourism project divulgation
  - Coffee Cupping

Coffee and tourism short course with ProColombia

- From March to May 2022
- Around 100 young adults participated in the short course
- At least four groups with tourism projects in implementation process.
3. Market Uptake in Europe

Receive a higher remuneration for their certified coffee.

Be part of a special edition coffee

Coffee traceability up to the producer
GRACIAS