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Welcome to our new 4C Final Buyer

We are proud to announce that **purchasing 4C certified coffee is now an integral part of Farmer Brothers' sustainability strategy.** We are looking forward to our collaboration for a more fair and environmentally friendly future of coffee!

“**Farmer Brothers**®

Farmer Brothers' history began in 1912 and today they serve great coffee to over **40,000 food and beverage establishments across the U.S.** with over 80 Farmer Brothers branches nationwide.

Farmer Brothers is committed to sustainability throughout its entire supply chain. From helping growers use sustainable farming methods at origin, to reducing waste at their facilities: **Farmer Brothers ensures sustainability is at the core of every decision they make.** “

Updates from our Sustainability Projects

1. Colombia – Improving livelihoods of smallholder coffee farmers

The aim of our **project with Melitta*** is to support smallholder farmers in the Magdalena region of Colombia to make their operations **more profitable and appealing for young generations**. Recently **4C's Sustainability Manager Kristin, Managing Director Norbert and Advisory Board Member Jan** travelled to **Colombia** to consult with the **local implementation partner FNC** on the progress of the project.



Major milestones have already been reached. Following a **training on coffee and tourism** many of the young coffee farmers participating have started **diversifying their businesses**. They have started offering **accommodation on their farms** and are planning to build **demonstration coffee lots** where tourists can learn how coffee is grown. Others have launched their **own coffee brands**, selling the coffee they roast to tourists and locals.

The 4C Team visited a **coffee farm with a demonstration plot** and supported an **on-farm group training on the quality of coffee**. A highlight of their trip was a **workshop on coffee quality and tasting** provided by [Alma Café](#) for ca. **80 of the project participants**. The 4C Team joined the training and also learned new facts about how the **high quality standard** of Colombian coffee is upheld.



** co-financed by DEG with funds from the develoPPP program of BMZ.*

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2. Tanzania – Increasing yields for climate friendly coffee



Our **4C Sustainability Managers Kedar and Teresa**, together with our **carbon expert Claudia**, travelled to **Tanzania** to support our joint project with **JDE Peet's***. The aim of this project is to support smallholders to **increase their yields** and make their coffee production **more climate friendly**.

A highlight of their trip was the participation in **the audit for the Carbon Footprint Add-On**. They **provided guidance during this pilot audit** and collected **valuable insights about the Add-On's application on the ground**. They also consulted on **possible reduction measures and soil carbon accumulation**.

The 4C Team also met with the local implementation partner **KDCU** and visited **4C certified coffee farms** in the region and **demonstration plots for the project**. They also accompanied our local partners to **dry mills, agriculture marketing cooperatives (AMCOS) and collecting centers for coffee**, as well as coffee nurseries where seedlings are grown. The visit was a highly beneficial **exchange of knowledge and experiences for all**.



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4C's Path to Climate Neutrality

Together with [Meo Carbon Solutions](#), we have **calculated the GHG emissions of our office** and have developed a **climate neutrality strategy**. The calculation methodology was based on the **GHG Protocol**, and the measures include reduction of our office's emissions, e.g., through reducing electricity consumption, but also investing in **high quality carbon credits** to offset any remaining emissions. For this, we have chosen to support the [Lower Zambezi REDD+ Project](#) in Zambia as it applies a **holistic approach** to address the link between **poverty, environmental degradation and climate change**.



Contact 4C

4C Services GmbH
Hohenzollernring 72
50672 Cologne, Germany

Phone: +49 221 508020 50
e-mail: info@4C-services.org
www.4C-services.org

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