



New Requirements for Coffee Exports and Latest Development in Sustainability Certification

Date: 13 June 2023, 9:00 – 18:30h
Venue: Paço dos Nobres Room, Royal Palm Hotel
Campinas, Brazil

Simultaneous translation to English and Portuguese

Agenda

09.00 – 9.30 *Welcome Coffee, Networking, and Registration*

09.30 – 09.45 *Welcome Address*
Dr Norbert Schmitz, Managing Director, 4C Services, Germany

Upcoming International Market Requirements and Sustainability Strategies in Brazil

09.45 – 10.00 *Keynote: EU's Green Deal and Due Diligence Requirements for International Trade*
Tbc, Unit Green Deal, European Commission, Belgium

10.00 – 10.15 *The New German Supply Chain Law and Implications for the Brazilian Coffee Sector*
Manfred Brinkmann, Social Attaché, German Embassy, Brasilia, Brazil

10.15 – 10.30 *The path of ICO towards a more sustainable and fair global coffee sector*
Vanúzia Nogueira, Executive Director of the International Coffee Organization, England

10.30 – 10.45 *Sustainability Strategies in the Brazilian Coffee Sector*
Enio Bergoli, State Secretary of Agriculture, Government of the State of Espírito Santo, Brazil

10.45 – 11.00 *Challenges for Brazilian Producers in the New Regulatory Framework*
Silas Brasileiro, Executive President - CNC Brazil

11.00 – 11.15 *Sustainability Efforts from a Brazilian Producer's Perspective*
Alexandre Monteiro, ESG Manager at Cooxupé, Brazil

11.15 – 11.30 *Coffee Break*



Perspective and Requirements of International Brand Owners and Markets

11.30 – 13.00 Short presentations followed by panel discussion moderated by *Michael von Luehrte, Member of the Board, 4C Services*

Participation of:

- Fabio Sato, *Commercial Director at Iguacu de Café Solúvel and President of ABICS, Brazil*
- Rodolfo Clímaco, *Agricultural Coffee Manager, Nestlé, Brazil*
- Bruno Ribeiro, *Sustainability Manager, Jacobs Douwe Egberts, Brazil*
- Priscila Bueno, *Sustainability Manager, Melitta do Brasil, Brazil*

13.00 – 14.15 Lunch

How to Fulfil Voluntary and Regulatory Market Requirements

14.15 – 14.30 The Coffee Sustainability Reference Code and Credible Independent 3rd Party Certification
Annette Pensel, Executive Director, Global Coffee Platform, Germany

14.30 – 14.45 How to meet the new market requirements with 4C Services
Dr Norbert Schmitz, Managing Director, 4C Services, Germany

14.45 – 15.00 Adding Value for Coffee Stakeholders with 4C Add-ons
Rafaela Mazzutti, Sustainability Manager, 4C Services, Germany

15.00 – 15.15 Innovative solutions for the efficient implementation of legal due diligence requirements on human rights risks and deforestation
Pia Rothe, Senior Project Manager GIS and Sustainability at GRAS, Germany

15.15 – 15.30 Carbon Footprint for Coffee Supply Chains
Dr Jan Henke, Managing Director, Meo Carbon Solutions, Germany

15.30 – 15.50 Coffee Break

The Way Forward in the New Regulatory Environment

15.50 – 16.05 Efforts Undertaken by Cecafé to Support Coffee Exports
Silvia Pizzol, Sustainability Manager, Cecafé, Brazil

16.05 – 17.00 Panel discussion moderated by *Michael von Luehrte, Member of the Board, 4C Services*

Participation of:

- Norbert Schmitz, *Managing Director, 4C Services, Germany*
- Jan Henke, *Managing Director, Meo Carbon Solutions, Germany*



- Marcos Matos, *Executive Director, Cecafé, Brazil*
- Marco Valério Brito, *President Director, Cocatrel, Brazil*
- Flavia Barbosa, *Trader, Exportadora de café Guaxupé, Brazil*

Wrap-Up and Q&A

17.00 – 18.30

Reception