New Requirements for Coffee Exports and Latest Development in Sustainability Certification

Date: 13 June 2023, 9:00 – 18:30h
Venue: Paço dos Nobres Hall, Royal Palm Plaza Resort
Campinas, Brazil

Simultaneous translation to English and Portuguese

Agenda

09.00 – 9.30  Welcome Coffee, Networking, and Registration

09.30 – 10.00 Welcome Address & Updates on EU’s Green Deal and Due Diligence Requirements for International Trade
Dr Norbert Schmitz, Managing Director, 4C Services, Germany

Upcoming International Market Requirements and Sustainability Strategies in Brazil

10.00 – 10.15 The New German Supply Chain Law and Implications for the Brazilian Coffee Sector
Manfred Brinkmann, Social Attaché, German Embassy, Brasilia, Brazil

10.15 – 10.30 The path of ICO towards a more sustainable and fair global coffee sector
Vanúisia Nogueira, Executive Director of the International Coffee Organization, England

10.30 – 10.45 Sustainability Strategies in the Brazilian Coffee Sector
Enio Bergoli, State Secretary of Agriculture, Government of the State of Espírito Santo, Brazil

10.45 – 11.00 Challenges for Brazilian Producers in the New Regulatory Framework
Silas Brasileiro, Executive President - CNC Brazil

11.00 – 11.15 Sustainability Efforts from a Brazilian Producer’s Perspective
Alexandre Monteiro, ESG Manager at Cooxupé, Brazil

11.15 – 11.30 Coffee Break
Perspective and Requirements of International Brand Owners and Markets

11.30 – 13.00  Short presentations followed by panel discussion moderated by Michael von Luehrte, Member of the Board, 4C Services

Participation of:
- Fabio Sato, Commercial Director at Iguacu de Café Solúvel and President of ABICS, Brazil
- Rodolfo Clímaco, Agricultural Coffee Manager, Nestlé, Brazil
- Bruno Ribeiro, Sustainability Manager Jacobs Douwe Egberts, Brazil

13.00 – 14.15  Lunch

How to Fulfil Voluntary and Regulatory Market Requirements

              Annette Pensel, Executive Director, Global Coffee Platform, Germany

14.30 – 14.45  How to meet the new market requirements with 4C Services
              Dr Norbert Schmitz, Managing Director, 4C Services, Germany

14.45 – 15.00  Adding Value for Coffee Stakeholders with 4C Add-ons
              Rafaela Mazzutti, Sustainability Manager, 4C Services, Germany

15.00 – 15.15  Innovative solutions for the efficient implementation of legal due diligence requirements on human rights risks and deforestation
              Pia Rothe, Senior Project Manager GIS and Sustainability at GRAS, Germany

15.15 – 15.30  Carbon Footprint for Coffee Supply Chains
              Dr Jan Henke, Managing Director, Meo Carbon Solutions, Germany

15.30 – 15.50  Coffee Break

The Way Forward in the New Regulatory Environment

15.50 – 16.05  Efforts Undertaken by Cecafé to Support Coffee Exports
              Silvia Pizzol, Sustainability Manager, Cecafé, Brazil

16.05 – 17.00  Panel discussion moderated by Michael von Luehrte, Member of the Board, 4C Services

Participation of:
Norbert Schmitz, Managing Director, 4C Services, Germany
- Jan Henke, Managing Director, Meo Carbon Solutions, Germany
- Marcos Matos, Executive Director, Cecafé, Brazil
- Marco Valério Brito, President Director, Cocatrel, Brazil
- Flavia Barbosa, Trader, Exportadora de café Guaxupé, Brazil

Wrap-Up and Q&A

17.00 – 18.30 Reception