



1. [4C recognized by the Global Coffee Platform as equivalent to the Coffee SR Code, 3rd party assurance](#)
2. [Update on Development of 4C Coffee Supply and Demand](#)
3. [4C Trainings and Events in August: 4C Core Online Training and Regional Stakeholder Conference in Bogotá](#)

4C recognized by the Global Coffee Platform as equivalent to the Coffee SR Code, 3rd party assurance



**GLOBAL COFFEE
PLATFORM**
for a sustainable coffee world

We are proud to announce that **4C** has been officially recognized as equivalent to the **GCP Coffee Sustainability Reference Code (Coffee SR Code)** in the category of **3rd party assurance** through the GCP Equivalence Mechanism 2.0.

The **Equivalence Mechanism**, Coffee SR Code, and GCP Collective Reporting on Sustainable Coffee Purchases were developed by the Global Coffee Platform to establish a sector-wide understanding of the foundations for coffee sustainability. The Equivalence Mechanism 2.0, released by GCP in November of last year proposed **stricter sustainability and operational criteria**.

4C remains equivalent to the Coffee SR Code and the Operational Criteria of the EM 2.0. According to **Annette Pensel, GCP Executive Director**, the Global Coffee Platform “*applauds the action by these GCP Members to step up and align their sustainability schemes through the Coffee SR Code and GCP Equivalence Mechanism.*”

Being recognized by GCP's Equivalence Mechanism 2.0 **reinforces 4C's position as a reliable and comprehensive 3rd party certification system**. It strengthens 4C's commitment to collaborating with the coffee sector to advance sustainability. 4C is **dedicated to continue working closely with GCP and other stakeholders to drive positive change**, creating a more sustainable future for coffee.

Update on Development of 4C Coffee Supply and Demand

We are excited to announce that **global sales** of 4C certified coffee have reached an **all-time high** in 2022, with more than 750,000 MT purchased by Final Buyers. This represents an **increase of 4.2%** compared to the previous year.

The global production of 4C certified coffee also experienced a positive growth, reaching **nearly 1,700,000 MT** in 2022, marking a **4.3% increase**. The three countries producing the largest volumes of 4C coffee in 2022 remain **Vietnam** with 17,356 MT of Arabica and 583,995 MT of Robusta, followed by **Colombia** with 318,183 MT of Arabica and **Brazil** with 243,371 MT of Arabica and 262,105 MT of Robusta.

These figures, highlighting a steady rise in both supply and demand, underscore the **success of our revised 4C Code of Conduct** and continuous development. This trend demonstrates the **feasibility of implementing the stricter requirements of 4C** for smallholder farmers and its **alignment with the coffee industry's increasing demand** for comprehensive and reliably certified sustainable production and processing.

We are very grateful for the continuous support of our Final Buyers, coffee producers in our certified 4C Units and traders in the supply chains.

For more detailed information about 4C, including additional facts and figures, we invite you to **[visit our website](#)**. Please feel free to **[contact us](#)** anytime for further information regarding your sourcing regions.

4C Events and Training in August 2023

1. Register now for the 4C Core Training in August



Learn the core information about the **4C Code of Conduct**, an independent, stakeholder-driven, internationally recognized sustainability standard for the entire coffee sector.

This online training will **guide you through the certification process**, ensuring better understanding and implementation of the audit requirements and procedures.

Discover many relevant topics, such as **the criteria of the 4C Code of Conduct, Risk Assessment, Audit Process, Issuance of Certificates, Commercial Reporting and Chain of Custody Certification.**

Please find the detailed Agenda for the training here: [English version](#) / [Vietnamese version](#). The training will be in **English**, with **simultaneous translation into Vietnamese**.

[REGISTER HERE](#)

Tìm hiểu thông tin cốt lõi về **Bộ quy tắc 4C**, một tiêu chuẩn bền vững độc lập, hướng đến các bên liên quan và được quốc tế công nhận cho toàn bộ ngành cà phê.

Khóa đào tạo trực tuyến này sẽ hướng dẫn bạn thực hiện quy trình chứng nhận, đảm bảo bạn hiểu rõ hơn và thực hiện tốt hơn các yêu cầu và thủ tục đánh giá.

Khám phá nhiều chủ đề liên quan, chẳng hạn như các tiêu chí của **Bộ quy tắc 4C, Đánh giá rủi ro, Quy trình đánh giá, Cấp chứng chỉ, Báo cáo thương mại và Chứng nhận chuỗi hành trình sản phẩm.**

Vui lòng xem Chương trình chi tiết của khóa đào tạo tại đây: [Bản tiếng Anh](#) / [Bản tiếng Việt](#). Nội dung đào tạo sẽ bằng tiếng Anh, đồng thời được phiên dịch sang tiếng Việt.

[ĐĂNG KÝ Ở ĐÂY](#)

2. 4C Regional Stakeholder Conference in Colombia – Register Now!

PRÓXIMAMENTE

Conferencia
Regional de
Actores
Interesados
Bogotá, Colombia

**31 de agosto de 2023,
de 9:00am a 6:30pm**
Marriott Hotel
Av. El Dorado 69b-53
Bogotá, Colombia

INSCRÍBETE AHORA



**Nuevos Requisitos para la Exportación de Café y los
Últimos Desarrollos en Certificación de Sostenibilidad**

We are delighted to announce our next upcoming **4C Regional Stakeholder Conference on 31 August 2023 in Bogotá, Colombia.**

The event will focus on **"New Requirements for Coffee Exports and Latest Developments in Sustainability Certification"** in the Colombian and global context and will be in **Spanish and English** with simultaneous translation.

Participation is **free of charge**, but **registration is required** due to limited spaces available. **Don't miss this opportunity to network and exchange** with experts from the Colombian and international coffee and sustainability sector - **save your space now!**

Nos complace anunciar nuestra próxima **Conferencia Regional de Partes Interesadas 4C el 31 de agosto de 2023 en Bogotá, Colombia.**

El evento se centrará en los **"Nuevos requisitos para la exportación de café y los últimos desarrollos en certificación de sostenibilidad"** en el contexto colombiano y mundial y será en español e inglés con traducción simultánea.

La participación es **gratuita**, pero es **necesario inscribirse** debido al número limitado de plazas disponibles. **No se pierda esta oportunidad de relacionarse e intercambiar** con expertos del sector cafetero y de sostenibilidad colombiano e internacional, **reserve ya su cupo!**



Contact 4C

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About our mailings:

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