



4C Regional Stakeholder Conference

"New Requirements for Coffee Exports and Latest Developments in Sustainability Certification"

Date: 31 August 2023, 9:00 – 17:00h, Reception: 17:00 – 18:30h
Venue: Marriott Hotel, Av. El Dorado 69b-53, Bogotá, Colombia

Simultaneous translation to English and Spanish

Agenda

- 09.00 – 09.30 *Welcome Coffee, Networking, and Registration*
- 09.30 – 10.00 *Welcome Address & Update on Sustainability Challenges and Solutions
Dr Norbert Schmitz, Managing Director, 4C Services, Germany*
- 10.00 – 10.15 *Keynote: The Path Towards a More Sustainable and Fair Global Coffee Sector
Vanusia Nogueira, Executive Director, International Coffee Organization, United Kingdom*

Upcoming International Market Requirements and Sustainability Strategies in Colombia

- 10.15 – 10.30 *The Importance of Colombian Coffee Exports to Germany and the German Due Diligence Supply Chain Act
Ana Restrepo, Director AHK Academy, Colombia*
- 10.30 – 10.45 *The Importance of Protecting Forests in Colombia and Producing Coffee with Respect for Nature
Camila Cammaert, Coordinadora Sistemas Alimentarios Sostenibles, WWF Colombia*
- 10.45 – 11.00 *Perspectives of the Colombian Coffee Sector in the Implementation of the EU DR
Marcela Gaviria, Director of International Cooperation, Federación Nacional de Cafeteros de Colombia (FNC), Colombia*
- 11.00 – 11:15 *Coffee Break featuring coffee introduced by the International Women's Coffee Alliance (IWCA), Colombia*



Perspectives and Requirements of International Markets and Brand Owners

11.15 – 12.45 Short presentations followed by panel discussion moderated by *Alejandra Rueda, Founder, NES NATURALEZA, Colombia*

Participation of:

- *Alejandro Lozano Vélez, Country Manager Colombia, COFCO International, Switzerland*
- *Santiago Arango, Green Coffee Project Manager Colombia, Nestlé, Switzerland*
- *Monica Zuluaga Mendoza, Food & Green Coffee Division Manager Colombia, Ecuador & Centrals, Marubeni Corporation, Japan*
- *Dr Norbert Schmitz, Managing Director, 4C Services, Germany*

12.45 – 14.15 Lunch

Fulfilling Regulatory Requirements of the EU DR

14.15 – 14.30 4C Solutions for Compliance with the EU DR
Dr. Norbert Schmitz, 4C Services, Germany

14.30 – 14.45 Innovative technical Solutions and Pilot Project to support compliance with the EU DR
Pia Rothe, Senior GIS and Sustainability Analyst, Global Risk Assessment Services, Germany

14.45 – 15.00 Empowering Smallholder Coffee Farmers in Colombia to Claim Deforestation-Free Coffee through Digital Tools
Dr. Charlotte Heyl, Sustainability Manager, German Coffee Association, Germany & Andrés Morales, Sustainability and International Cooperation Coordinator, Federación Nacional de Cafeteros de Colombia (FNC)

15.00 – 15.15 Q&A Session

15.15 – 15.45 Coffee Break featuring coffee introduced by *Café Costal Campesino*

The Way Forward with Innovative Solutions

15.45 – 16.00 Human Rights Due Diligence in Relation to German Supply Chain Act
Katia Masias-Bröcker, Senior Sustainability Manager, 4C Services, Germany

16.00 – 16.15 Demonstrating Human Rights Compliance with the 4C Food Security Add-On
Dr. Rafaël Schneider, Deputy Head Policy Department, Welthungerhilfe, Germany

16.15 – 16.30 Improving Livelihoods of Small Farmers - Developpp Project with 4C and Melitta
Mario Vega, Director Regional Comercial, Federación Nacional de Cafeteros de Colombia (FNC), Colombia



- 16.30 – 16.45 Equality in Coffee Production with the 4C Gender Equality Add-On
Maria Paulina del Toro Otero, Sustainability Coordinator, Sucden, France
- 16.45 – 17.00 Addressing the Carbon Footprint of Coffee Production and Supply Chains
Dr. Jan Henke, Managing Director, MEO Carbon Solutions, Germany
- Wrap-Up and Q&A*
presented by Norbert Schmitz, 4C Services, Germany
- 17.00 – 18:30 **Reception**