

For a world without hunger



DEMONSTRATING HUMAN RIGHTS COMPLIANCE WITH THE 4C FOOD SECURITY ADD-ON

4C Regional Stakeholder Conference - Bogotá, Colombia
"New Requirements for Coffee Exports and Latest Developments in Sustainability Certification"

30 August 2023

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WELTHUNGERHILFE ...

- One of Germany's largest private aid agencies
- Pursues a holistic concept ranging from immediate disaster relief and reconstruction to long-term development projects

3,100 employees from

90 nations work in

36 countries and

255 local partners cooperate with WHH to achieve

1 GOAL: ZERO HUNGER



COFFEE IS GROWN HUNGER-PRONE REGIONS

about 735 million people are going hungry worldwide

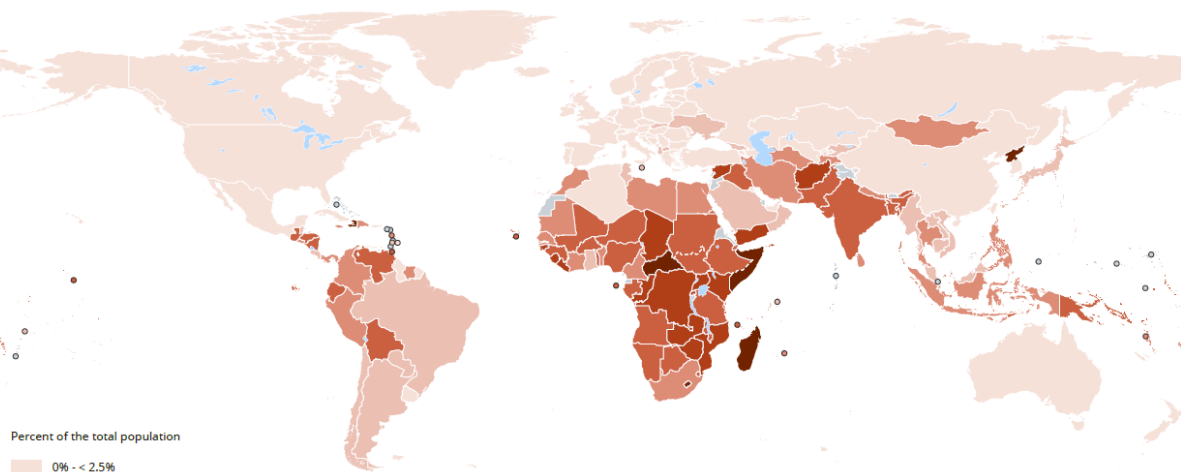


FAO Hunger Map

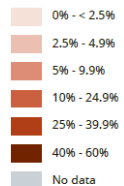
Prevalence of Undernourishment 2020-2022
SDG Indicator 2.1.1



Map 1: Main Coffee Exporting Countries



Percent of the total population



Source: FAO, IFAD, UNICEF, WFP and WHO. 2023. *The State of Food Security and Nutrition in the World 2023. Urbanization, agrifood systems transformation and healthy diets across the rural-urban continuum.* Data are available on FAOSTAT (<https://www.fao.org/faostat/en/#data/FS>).

The boundaries and names shown and the designations used on these map(s) do not imply the expression of any opinion whatsoever on the part of FAO concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers and boundaries. Dashed lines on maps represent approximate border lines for which there may not yet be full agreement.

Final boundary between the Republic of Sudan and the Republic of South Sudan has not yet been determined. Dotted line represents approximately the Line of Control in Jammu and Kashmir agreed upon by India and Pakistan. The final status of Jammu and Kashmir has not yet been agreed upon by the parties.



Samper, L., Giovannucci, D. and Marques Vieira, L. (2017). The powerful role of intangibles in the coffee value chain. Economic research paper No.39. WIPO.

... the human right to food
is not fulfilled.

... farmers cannot invest in
sustainability and
technology.

... families rely on their
children to generate
income.

As long as there is hunger in agri-value chains ...

... human capacity to
work is constrained and
growth is hindered.

... there will be
ecological damage
and deforestation.

... due diligence
requirements will
not be met.

Whenever hunger is an issue or a
risk in agricultural export
production, companies must
address it as part of their due
diligence obligations.

The Food Security Standard (FSS)

Developed to help the **private sector** to respond to food insecurity and human rights due diligence obligations.

Aims to foster **zero hunger at the production level** of global agricultural value chains.

Based on the **Human Right to adequate Food**.



FSS
FOOD SECURITY
STANDARD

managed by



co-financed by

With support from



by decision of the
German Bundestag

Safeguarding Food Security with the FSS

Right to adequate Food is protected by producers of agricultural commodities within their field of responsibility

- Farmers and workers are food secure
- Food security in area of influence does not deteriorate.



FSS Add-On

Existing
sustainability
standards



Food Security Standard

Criteria and indicators

Food security
assessment tools

Checklists and handbook
for auditors



Right to Food
respected in
agricultural
production

Demonstrate
corporate
human rights
due diligence

- easy adoption by existing standards
- assessment in combined audit process
- ✓ effective implementation





Better Framework Conditions

Secured Access to Water and Land

Clean Food Sanitation

Fair Contracts Living Income

Social Security

Yields and Sustainability

Understanding and Addressing Risks

FSS is Rooted in the Right to adequate Food

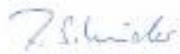
002-FSS-RECOG-2021

Food Security Standard (FSS) Recognition

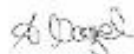
*The 4C System-Regulations v4.0 Audit
Checklist including the Food Security
Standard (FSS) for Farm/Plantation (v1.0)*

is in accordance with the requirements of
FSS Principles, Criteria and Indicators
V1.0 (2020).

Bonn, Berlin, 15 June 2021



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an initiative of



The FSS in the 4C Framework

- The **4C Food Security Add-On** is a voluntary extension of the 4C core requirements, in accordance with the principles, criteria and indicators of the Food Security Standard (FSS)
- Full integration of the FSS Criteria in 4C checklist
- Full integration of the FSS procedures and tools in 4C Audit procedures
- To be checked during the same audit

Opt for the 4C Food Security Add-On and get



FSS Benefits



Food Security

Farmers, workers and local communities are food secure.



Human right

Producer of agricultural goods comply with the human right to food.



Due diligence

Retailer demonstrate due diligence in food security.



Sustainability

Consumers can opt for products that are also sustainable regarding food security.

FOOD SECURITY – GO FOR IT!

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www.welthungerhilfe.org

www.foodsecuritystandard.org

The FSS is co-financed by

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Fachagentur Nachwachsende Rohstoffe e.V.

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Photo: Haddad Toni / Welthungerhilfe