DEMONSTRATING HUMAN RIGHTS COMPLIANCE WITH THE 4C FOOD SECURITY ADD-ON

4C Regional Stakeholder Conference - Bogotá, Colombia
"New Requirements for Coffee Exports and Latest Developments in Sustainability Certification"

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WELTHUNGERHILFE …

- One of Germany’s largest private aid agencies
- Pursues a holistic concept ranging from immediate disaster relief and reconstruction to long-term development projects

3,100 employees from 90 nations work in 36 countries and 255 local partners cooperate with WHH to achieve

1 GOAL: ZERO HUNGER
COFFEE IS GROWN HUNGER-PRONE REGIONS

about 735 million people are going hungry worldwide

As long as there is hunger in agri-value chains ... 

... the human right to food is not fulfilled.

... farmers cannot invest in sustainability and technology.

... families rely on their children to generate income.

... human capacity to work is constrained and growth is hindered.

... there will be ecological damage and deforestation.

... due diligence requirements will not be met.

Whenever hunger is an issue or a risk in agricultural export production, companies must address it as part of their due diligence obligations.
The Food Security Standard (FSS)

Developed to help the private sector to respond to food insecurity and human rights due diligence obligations.

Aims to foster zero hunger at the production level of global agricultural value chains.

Based on the Human Right to adequate Food.
Safeguarding Food Security with the FSS

Right to adequate Food is protected by producers of agricultural commodities within their field of responsibility

• Farmers and workers are food secure
• Food security in area of influence does not deteriorate.
FSS Add-On

Existing sustainability standards

Food Security Standard
- Criteria and indicators
- Food security assessment tools
- Checklists and handbook for auditors

Right to Food respected in agricultural production
Demonstrate corporate human rights due diligence

• easy adoption by existing standards
• assessment in combined audit process
✓ effective implementation
FOOD SECURITY STANDARD

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THE FIVE PILLARS AND 17 PRINCIPLES OF THE FSS

1. Application and implementation of community and development strategies
2. Mitigate natural and human-made disaster risks

3. Secured Access to Water and Land
4. Ensure market access and contribute to local development
5. Safeguard long-term farm profitability and fair business conduct
6. Provide training and capacity building
7. Provide safety and social security

8. Yields and Sustainability
9. Ensure quality and availability are maintained or improved
10. Mitigate natural and human-made disaster risks

11. Fair Contracts Living Income
12. Guarantee good nutrition
13. Understanding and Addressing Risks

14. Provide complaint and grievance mechanisms
15. Respect women’s rights and ensure gender equity
16. Raise awareness for nutrition and support child education

FSS is Rooted in the Right to Adequate Food

UN GUIDELINES ON THE RIGHT TO ADEQUATE FOOD
The FSS in the 4C Framework

- The 4C Food Security Add-On is a voluntary extension of the 4C core requirements, in accordance with the principles, criteria and indicators of the Food Security Standard (FSS)
- Full integration of the FSS Criteria in 4C checklist
- Full integration of the FSS procedures and tools in 4C Audit procedures
- To be checked during the same audit
Opt for the 4C Food Security Add-On and get

**FSS Benefits**

**Food Security**  
Farmers, workers and local communities are food secure.

**Human right**  
Producer of agricultural goods comply with the human right to food.

**Due diligence**  
Retailer demonstrate due diligence in food security.

**Sustainability**  
Consumers can opt for products that are also sustainable regarding food security.
FOOD SECURITY – GO FOR IT!

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