



Addressing the Carbon Footprint of Coffee Production

Session: The Way Forward with Innovative Solutions

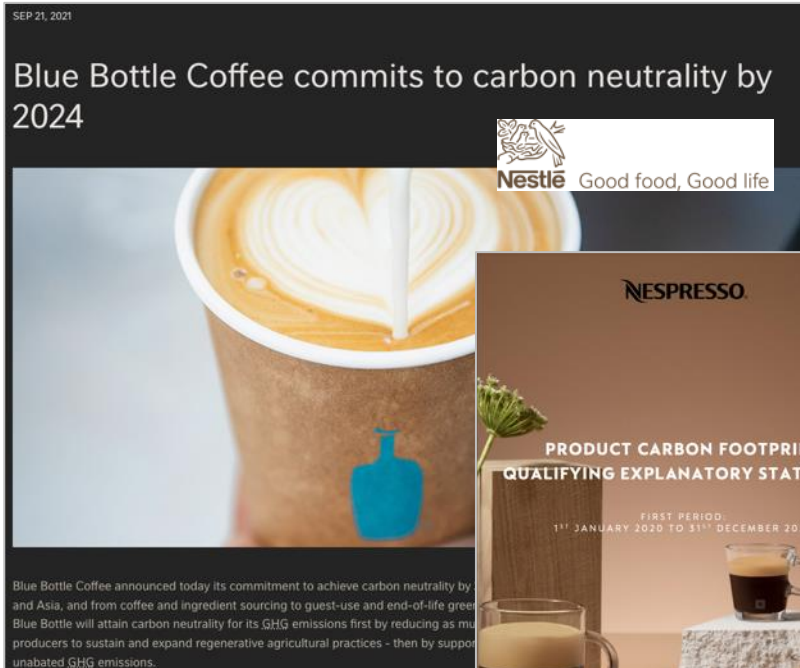


Dr Jan Henke, Meo Carbon Solutions
31st August 2023, 4C Regional Stakeholder Conference

Commitments of final buyers on carbon reductions in coffee production are one reason why calculating coffee carbon footprints become important

SEP 21, 2021

Blue Bottle Coffee commits to carbon neutrality by 2024



Nestlé Good food, Good life

Blue Bottle Coffee announced today its commitment to achieve carbon neutrality by 2024, and from coffee and ingredient sourcing to guest-use and end-of-life green. Blue Bottle will attain carbon neutrality for its GHG emissions first by reducing as much as possible, then by supporting coffee producers to sustain and expand regenerative agricultural practices - then by supporting unabated GHG emissions.

NESPRESSO

PRODUCT CARBON FOOTPRINT QUALIFYING EXPLANATORY STATEMENT

FIRST PERIOD: 1ST JANUARY 2020 TO 31ST DECEMBER 2020



JDE Peet's commits to SBTi-approved targets to reduce GHG emissions across value chain



Image by vandetino dias Junior from Pixabay

JDE Peet's has announced it has committed to SBTi-approved greenhouse gas (GHG) across its value chain. These new targets underscore JDE Peet's commitment to working to minimise the company's operational footprint.

Posted: 10 February 2022

STARBUCKS STORIES ANEW PEOPLE PLANET COFFEE & CRAFT PRESS CENTER

Starbucks announces coffee-specific environmental goals

March 22, 2021 - 5 min read

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Targeting Reductions

LDC is working to improve its performance in four key areas:

Greenhouse Gas Emissions – reducing CO₂ reducing emissions by introducing innovative processes, leveraging new technology and opting for renewable energy sources.

Energy Consumption – refining our energy footprint measurements and introducing efficiencies wherever possible to

All our business regions have targets to contribute to our global reduction goals, as well as systems and targets to generate efficiencies – right down to facility level. Some recent examples:

- In 2021, our coffee plant in El Cofre, Mexico, shifted to renewable energy by installing photovoltaic panels on the plant rooftop, reducing the facility's Scope 2 emissions to zero.



COFFEE SUSTAINABILITY

Sustainable coffee: Here is how Brazil is reducing greenhouse gas emissions

Vinicius Estrela, BSCA's Executive Director: "The Brazilian growers are improving their technologies to reach the most sustainable production. Those efforts aims to guarantee the economic sustainability at the whole coffee value chain, from coffee grain to the consumer's cup experience"

February 22, 2023



Updated April 2022

In 2020 Starbucks committed to a resource-positive future, formalizing environmental goals to cut its carbon, water, and waste footprints by half.

As a progression against those goals, the company commits to Carbon Neutral Green Coffee and to conserve water usage in green coffee processing by 50%, both by 2030.



MCS has developed **GHG calculators** for a large number of **agricultural products**, waste/residues and downstream supply chains



Corn



Coffee



Municipal solid waste



Palm



Coconut fibers



Used Cooking Oil



Rubber



Forest Residues

Selection

Increasing global demand for GHG emission calculations – Development of **GHG calculations** for producers in **ten coffee producing countries** completed




MCS is collaborating with market players, initiatives and consortiums to measure and reduce the coffee carbon footprint

Examples

Working towards climate friendly coffee production in Tanzania


4C partners with JDE Peet's and DEG to reduce GHG emissions and strengthen climate resilience of smallholder producers



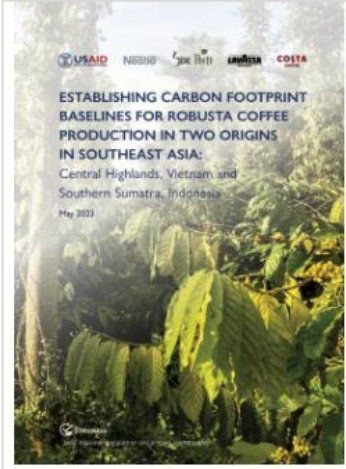

4C Services and JDE Peet's are proud to announce the start of a joint project on "Reducing GHG emissions and increasing yields from Robusta coffee production by 7,000 smallholder farmers and processors in Tanzania", co-financed by DEG – Deutsche Investitions- und Entwicklungsgesellschaft mbH – with funds of the developPPP.de program of the German Federal Ministry for Economic Cooperation and Development (BMZ), together with funds of JDE Peet's and 4C Services GmbH.

In-depth cradle-to-gate GHG calculations for coffee in Colombia and Brazil from farmers to ports of export & identification of improvement measures for emission reduction

GHG calculation for green coffee supply chain in Rwanda



GHG calculation for robusta coffee supply chain in Vietnam



USAID Green Invest Asia

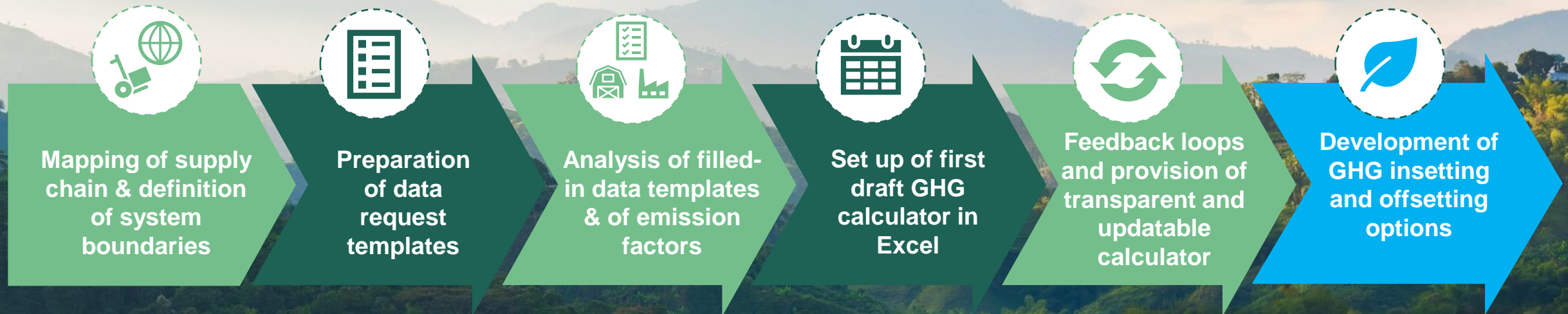
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15 companies in the #coffee sector, 5 technical partners, 2 origins, 1 convener, and 1 goal: establish baseline of #carbonemissions from Robusta coffee production to standardize #ghgemissions measurements going forward. Final study led by Enveritas, annexes, technical insights here: <https://lnkd.in/gWskiJuT>. JDE Peet's, Nestlé, Costa Coffee, Lavazza Group, ECOM Agroindustrial Corp. Ltd., Hanns R. Neumann Stiftung - HRNS, Intimex Group, Louis Dreyfus Company, ofi, Neumann Kaffee Gruppe (NKG), Sari Makmur, Simexco Daklak Ltd., Sucafina, Sucden Coffee, Volcafe, CIRAD, Geotree Strategies, 4C, Sphera, Yara International.

Sources: <https://www.meo-carbon.com/references/>, <https://greeninvestasia.com/research/usaaid-green-invest-asia-reports/>, <https://www.4c-services.org/working-towards-climate-friendly-coffee-production-in-tanzania/>

Measurement of carbon footprint based on recognized methodologies in line with science-based target initiative

- Greenhouse gas (GHG) emissions calculation for coffee cultivation and whole supply chain
- Introduction of mitigation measures and monitoring of GHG reduction



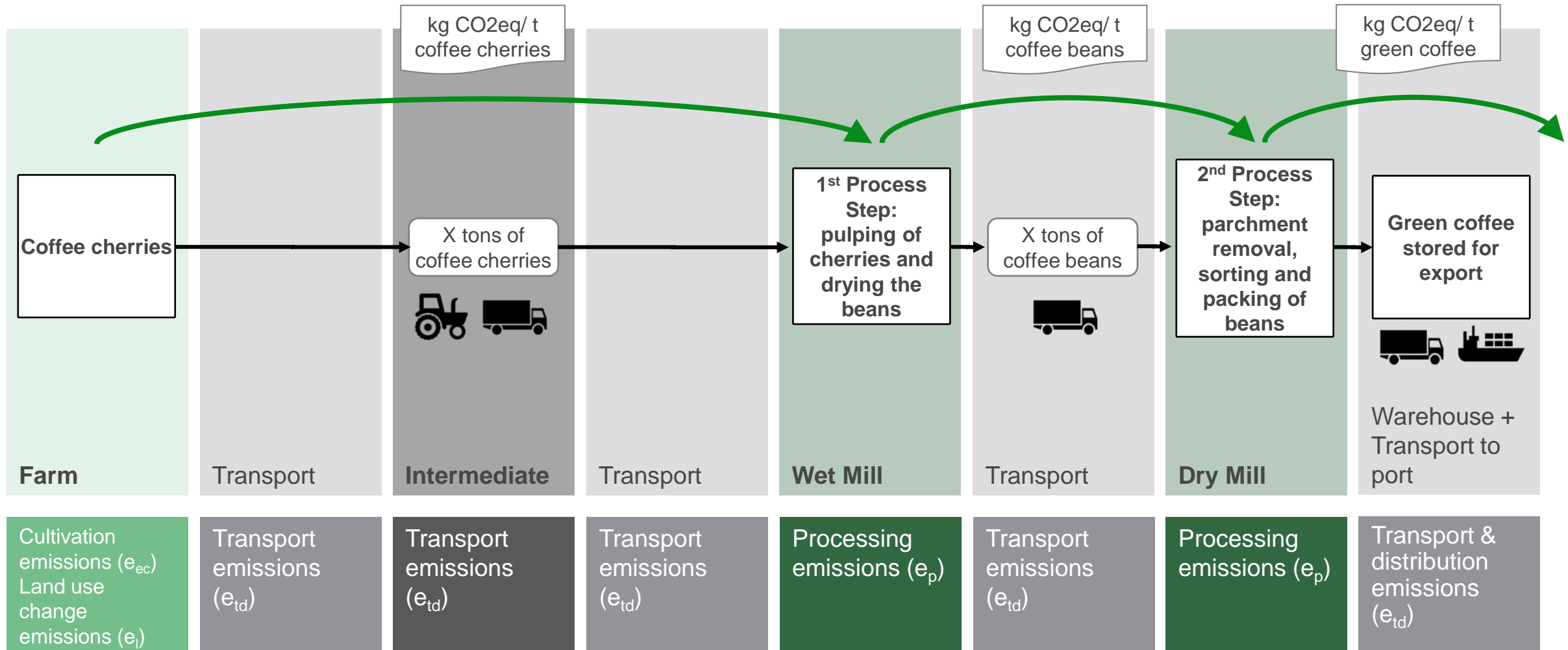
The quantification of GHG emissions from the coffee supply chain steps shall contain the following elements:

$$E = e_c + e_l + e_p + e_{td} - eS_{soc}$$

Where:

- E total emissions from the coffee supply chain in the final unit **kg CO₂eq/t of green coffee beans**
- e_c emissions from the **cultivation** of coffee
- e_l annualized emissions from carbon stock changes caused **by land-use change**
- e_p emissions from **processing** (dry milling, wet milling, roasting, etc)
- e_{td} emissions from **transport and distribution**
- eS_{soc} emission **savings** from **soil carbon accumulation** via improved agricultural management

Simplified coffee supply chain, GHG emission categories and forwarding of GHG emissions





High quality dataset is crucial for a realistic GHG emission calculation

Take aways from past assessments:

- **Data collection** process critical
 - Feedback loops required between company and 4C/MCS to finalize dataset
 - Willingness of coffee farmers to participate
 - **Simplified data collection template** with explanatory comments per entry available in local language
 - Selected company experts needed as responsible for data collection and exchange with farmers
 - Training of local company responsible staff in advance of the process for good data quality
- **Complete and verified data** is key for GHG calculation and realistic results

Potential improvement measures to reduce GHG emissions along the coffee supply chain from farm to roastery



Increasing the yield of coffee per farm



Improving treatment of wastewater



Improving treatment of waste, residues and pulp



Reduction of fertilizer application



Reducing use of plastic packaging material



Switching to renewable energy sources



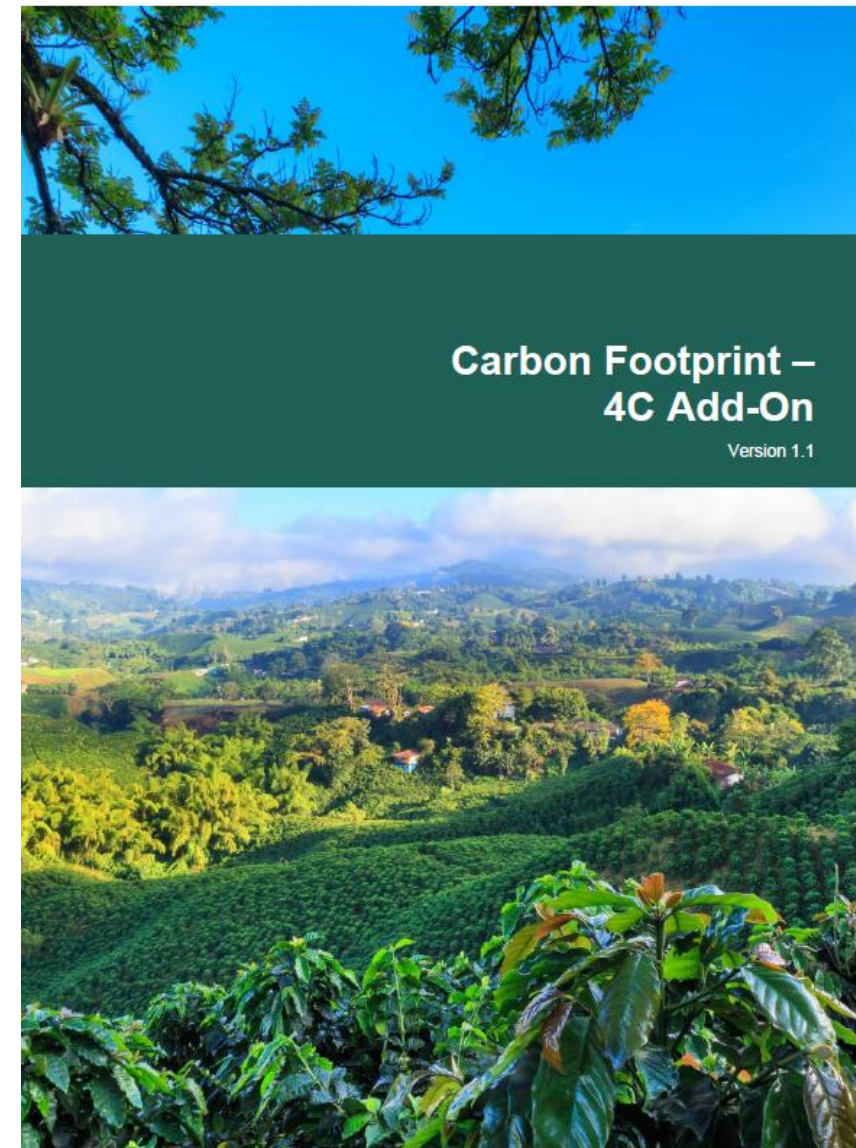
More efficient ways of transportation



Local capacity building, e.g., farmer education

MCS supports the **development of 4C climate-friendly solutions** for coffee supply chains globally

- Development of **4C Carbon Footprint Add-On**
- Certification approach for **climate friendly and climate neutral coffee**
- Carbon footprint **calculation, reduction** and optional **offsetting** of emissions and external **communication**
- 4C Carbon Footprint Add-On provides **tools** for data gathering, GHG calculation and audit preparation
- Meo **experts available** to consult 4C system users and conduct GHG emission calculations





4C Carbon Footprint Add-On relies on the most relevant standards and initiatives

The 4C Add-On is aligned with:

- **ISO 14067:2018** → provides guidance for the quantification of GHG for the development of the carbon footprint of a product
- **GHG Protocol Product Standard** → Product Life Cycle Accounting and Reporting Standard is the guideline document stating the requirements for a LCA of a product
- **PAS 2050:2011** → Publicly Available Specification for the calculation of the GHG emissions produced during a product's life cycle (BSi)
- **IPCC (2006) Guidelines for National GHG Inventories** and **2019 Refinement**
- The guide from the **Science Based Target Initiative (SBTi)** and the **Paris Agreement** target to limit global warming to 1.5°C

Carbon Footprint Add-On – First Certificate issued in 2022

- First **4C Climate Friendly Coffee Certificate**
- Issued to KDCU in **Tanzania** by Africert on **23 November 2022**
- 4C Team provided guidance during the pilot audit
- KDCU is now allowed to trade coffee as **4C Climate Friendly** certified with a verified GHG emission value





Let's get started – Your company could be next

- 1 Contact 4C for core certificate as prerequisite or directly start with CF-Add On preparation
- 2 Prepare your GHG emission calculation & set plan for improvement measures following CF-Add On
- 3 Conduct on-site audit and receive approval by 4C auditor and 4C
- 4 4C Climate Friendly Coffee certification and on-product logo use



Optional: Insetting/ Offsetting to become “climate neutral”





Thank you for your attention!

Follow us on 

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