Nescafe Sustainability Journey

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Securing the future of coffee while improving the lives and livelihood of coffee farmers

Our principles

• **Regenerative** Agriculture
• **Net Zero** carbon emissions
• **Inclusive** value chain

Unique capabilities

• **R&D expertise** in plant science
• >700 agronomists

Impactful commitments

By 2025:

• **100% sustainable** coffee, 20% via regenerative agriculture
• **20% carbon reduction** vs. 2018
**NESCAFÉ PLAN 2030**

An integrated strategy to use regenerative agriculture to help address climate change, aiming to:

- Reduce greenhouse gas emissions
- Increase farmers’ income
- Create better social conditions

**Priority upgrade and expansion:** Brazil, Vietnam, Mexico, Colombia, Côte d’Ivoire, Indonesia and Honduras (90% coffee used)

**And upgrade programs** in India, China, Thailand, Philippines, Rwanda, Uganda, Kenya, Peru and Nicaragua

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**Deploy regenerative farming practices and capture CO₂ with trees in and around farms**

**Support vulnerable smallerholders** through conditional incentives and income protection

**Reinforce human rights and child protection** across our value chains

+ Engage in collective actions

Supported by: NESCAFÉ Plan 2030 Ecosystem of partnerships
**NESCAFÉ PLAN 2030**

**Renewing the world of coffee to help uplift lives and livelihoods with every cup**

**2030 Vision**

An integrated strategy to use regenerative agriculture to help address climate change, aiming to:

- Reduce greenhouse gas emissions
- Increase farmers’ income
- Create better social conditions

**Our goals:**

**By 2025**

- 100% responsibly sourced coffee
- Source 20% of our coffee through regenerative agricultural methods

**By 2030**

- Source 50% of our coffee through regenerative agricultural methods

- 50% greenhouse gas emissions reduction

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**Agroforestry**

Help farmers to improve soil health, water management and biodiversity by combining coffee with shade or border trees.

**Land restoration**

Support farmers to plant native trees to capture CO₂ in and around coffee farms, improving biodiversity and water management.

**Green borders (riparian buffers)**

Help farmers improve water sources and biodiversity by restoring vegetation along the water margins.

**Financial support**

Supporting coffee farmers in accelerating their transition to regenerative agriculture.

**Human rights and child protection**

Reinforcing monitoring and corrective actions across our value chains.

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**Women and Youth empowerment**

Enhancing business and financial skills through training, including record keeping and farm management.

**Optimized fertilization (including organic fertilizers)**

Support farmers to improve productivity and quality, reduce CO₂ and improve soil health by tailoring the fertilizer to the soil needs.

**Farm renovation**

Support farmers to improve yield and quality, and to reduce CO₂ while aiming to improve income through pruning and/or the introduction of new improved coffee varieties.

**Cover crops**

Help farmers to improve soil health and biodiversity, whilst reducing agrochemical usage.

**Income diversification (including intercropping)**

Promoting different crops within the coffee farm to enhance income diversification, soil health and biodiversity.
NESCAFE PROGRESS
HIGHLIGHTS 2022
CULTIVATING POSITIVE CHANGE

RESPONSIBLE SOURCING
Globally, 87% of our coffee was responsibly sourced, and the majority of our factories are already operating with 100% responsibly sourced coffee.*

FARM ASSESSMENTS
3,885 individual farm assessments were independently conducted in our value chains to measure key performance indicators including the adoption level of regenerative agricultural practices and the farms' calculated carbon footprint.

REGENERATIVE AGRICULTURE AND LIVELIHOODS
In 2022, we enabled 125,000 farmer trainings on regenerative agriculture practices, reaching 31,000 women and 12,000 young people.

We established pilot programs with targeted financial support schemes for approximately 3,000 smallholder farmers in Côte d’Ivoire, Indonesia and Mexico to further accelerate the adoption of regenerative agriculture practices and enable increased farmer income and resilience.

We distributed 25.2 million coffee plantlets to farmers to help rejuvenate coffee plots. Since 2010, we have delivered more than 270 million plantlets.

DATA AND TOOLS
We measured the carbon footprint of 34 farmer groups across 9 coffee origin countries using primary data from supplying farms and the Cool Farm Tool.

We created and implemented modeling tools to track and measure green coffee carbon emissions and farmers’ progress towards living income levels.

AGROFORESTRY
As part of Nestlé’s Global Reforestation Program, the first 1.4 million trees were planted in and around coffee farms to capture and remove CO₂ from the atmosphere.

*Responsibly sourced coffee is traceable to the group of farms where it was grown and is produced in accordance with sustainability standards that have been independently validated as equivalent to our Responsible Sourcing Standard.
Thank you!