

Nescafe Sustainability Journey

Santiago Arango
Nescafe Plan Manager Colombia
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Securing the future of coffee while improving the lives and livelihood of coffee farmers

Our principles



- **Regenerative** Agriculture
- **Net Zero** carbon emissions
- **Inclusive** value chain

Unique capabilities



- **R&D expertise** in plant science
- **>700 agronomists**

Impactful commitments



By 2025:

- **100% sustainable** coffee, 20% via regenerative agriculture
- **20% carbon reduction** vs. 2018

NESCAFÉ PLAN 2030

An **integrated** strategy to use **regenerative agriculture** to help address **climate change**, aiming to:

Reduce greenhouse gas emissions



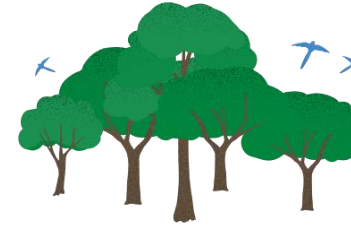
Increase farmers' income



Create better social conditions

Priority upgrade and expansion: Brazil, Vietnam, Mexico, Colombia, Côte d'Ivoire, Indonesia and Honduras (90% coffee used)

And upgrade programs in India, China, Thailand, Philippines, Rwanda, Uganda, Kenya, Peru and Nicaragua



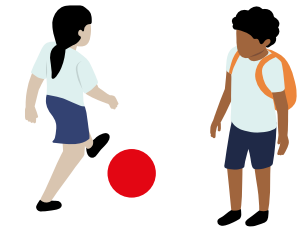
Deploy **regenerative farming practices** and **capture CO₂** with trees in and around farms



Build resilience and **higher income of vulnerable farmers** through better yield and cost of production



Support **vulnerable smallerholders** through conditional incentives and income protection



Reinforce **human rights and child protection** across our value chains

Supported by:

Nescafé Plan 2030
Ecosystem of partnerships

+

Engage in collective actions

NESCAFÉ PLAN 2030

Renewing the world of coffee to help uplift lives and livelihoods with every cup

2030 Vision

An integrated strategy to use regenerative agriculture to help address climate change, aiming to:

Reduce greenhouse gas emissions



Increase farmers' income



Create better social conditions



Our goals:

By 2025

- > 100% responsibly sourced coffee
- > Source 20% of our coffee through regenerative agricultural methods

By 2030

- > Source 50% of our coffee through regenerative agricultural methods
- > 50% greenhouse gas emissions reduction



Agroforestry

Help farmers to improve soil health, water management and biodiversity by combining coffee with shade or border trees



Land restoration

Support farmers to plant native trees to capture CO₂ in and around coffee farms, improving biodiversity and water management



Green borders (riparian buffers)

Help farmers improve water sources and biodiversity by restoring vegetation along the water margins



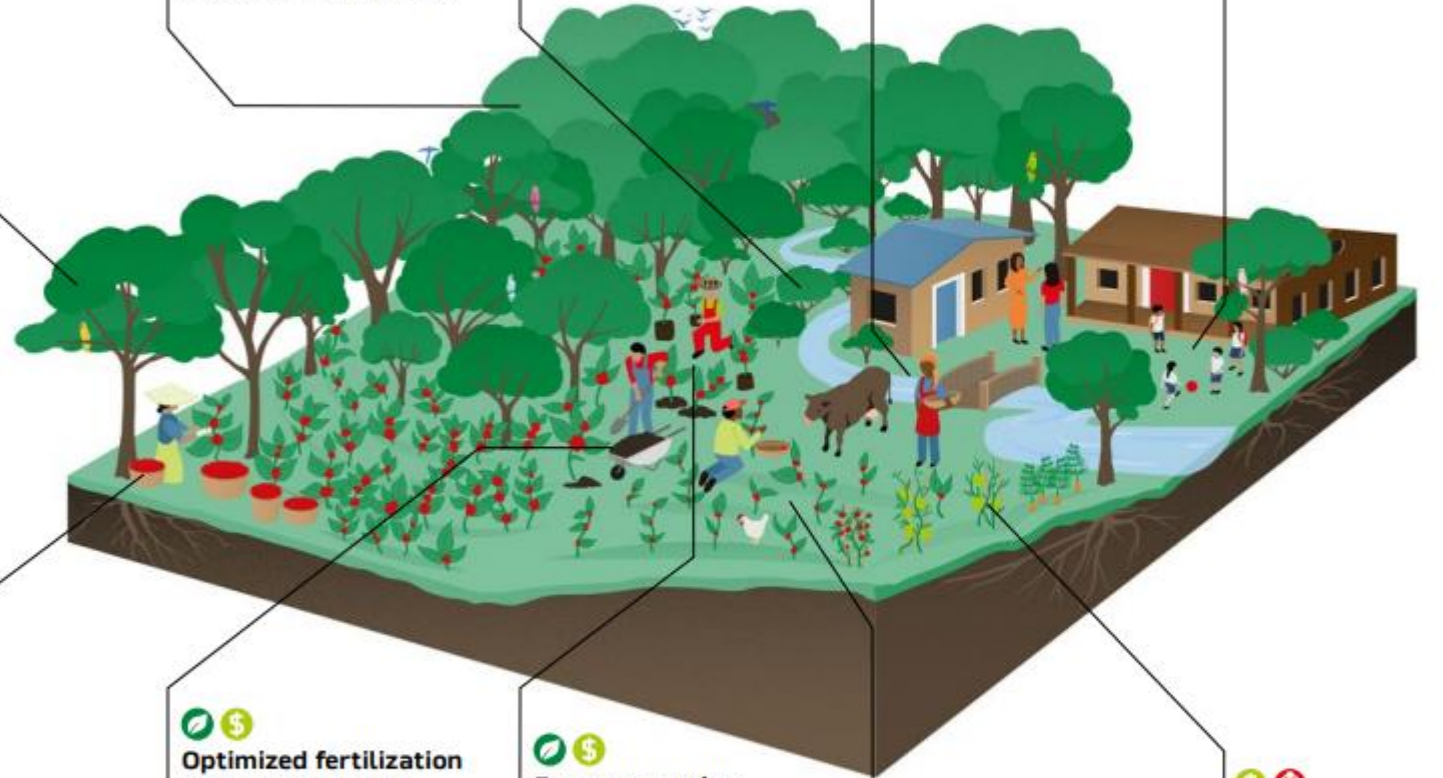
Financial support

Supporting coffee farmers in accelerating their transition to regenerative agriculture



Human rights and child protection

Reinforcing monitoring and corrective actions across our value chains



Women and Youth empowerment

Enhancing business and financial skills through training, including record keeping and farm management



Optimized fertilization (including organic fertilizers)

Support farmers to improve productivity and quality, reduce CO₂ and improve soil health by tailoring the fertilizer to the soil needs



Farm renovation

Support farmers to improve yield and quality, and to reduce CO₂, while aiming to improve income through pruning and/or the introduction of new improved coffee varieties



Cover crops

Help farmers to improve soil health and biodiversity, whilst reducing agrochemical usage



Income diversification (including intercropping)

Promoting different crops within the coffee farm to enhance income diversification, soil health and biodiversity

NESCAFÉ PROGRESS HIGHLIGHTS 2022

CULTIVATING POSITIVE CHANGE

RESPONSIBLE SOURCING

Globally, **87% of our coffee was responsibly sourced**, and the majority of our factories are already operating with **100% responsibly sourced coffee***

FARM ASSESSMENTS

3,885 individual farm assessments were independently conducted in our value chains to measure key performance indicators including the adoption level of regenerative agricultural practices and the farms' calculated carbon footprint

REGENERATIVE AGRICULTURE AND LIVELIHOODS

In 2022, we enabled **125,000 farmer trainings** on regenerative agriculture practices, reaching 31,000 women and 12,000 young people

We established **pilot programs with targeted financial support schemes for approximately 3,000 smallholder farmers** in Côte d'Ivoire, Indonesia and Mexico to further accelerate the adoption of regenerative agriculture practices and enable increased farmer income and resilience

We distributed **23.2 million coffee plantlets** to farmers to help rejuvenate coffee plots. Since 2010, we have delivered more than 270 million plantlets.

DATA AND TOOLS

We measured the **carbon footprint of 34 farmer groups across 9 coffee origin countries** using primary data from supplying farms and the Cool Farm Tool

We created and implemented modeling tools to track and **measure green coffee carbon emissions** and farmers' progress towards **living income levels**

AGROFORESTRY

As part of Nestlé's Global Reforestation Program, the first **1.4 million trees were planted in and around coffee farms** to capture and remove CO₂ from the atmosphere

* Responsibly sourced coffee is traceable to the group of farms where it was grown and is produced in accordance with sustainability standards that have been independently validated as equivalent to our [Responsible Sourcing Standard](#)





Thank you!