



4C Regional Stakeholder Conference Tokyo 2025

Elevating Sustainability in the Coffee and Cocoa Market

Date: 22 January 2025, 08:30 – 14:30
Venue: Grand Nikko Hotel, 2-6-1 Daiba Minato-ku Tokyo

Simultaneous translation to Japanese

Agenda

- 08:30 – 09:00 Welcome Coffee, Networking, and Registration
Introduction of the Conference Organization
- 09:00 – 09:20 Welcome Speech
Dr. Norbert Schmitz, Managing Director, 4C Services
- Special Remarks –
Prof. Yuya Kajikawa, University of Tokyo
- 09:20 – 09:40 Sustainable, Traceable and Certified Deforestation-Free Supply Chains:
Innovative Solutions with 4C Services
Dr. Norbert Schmitz, Managing Director, 4C
- 09:40 – 09:55 EUDR and Sustainable Trade: Perspectives from the EU and U.S.
*Mr. Kedar Nepal, Senior Sustainability Manager, & Dr. Norbert Schmitz,
Managing Director, 4C*
- 09:55 – 10:00 Q & A
- 10:00 – 10:30 Coffee Break

Innovative Solutions to Sustainable and Responsible Coffee and Cocoa Production

- 10:30 – 10:45 4C Carbon Footprint Add-On: How to Source Climate Friendly Coffee
and Reduce Carbon Footprints of Coffee and Cocoa
Mr. Kedar Nepal, Senior Sustainability Manager, 4C
- 10:45 – 11:00 Life Cycle Assessment in the Coffee Sector
Research Perspective
Mr. Tomonori Sekiguchi, Collaborative Researcher UTokyo

- 11:00 – 11:15 Sustainable Coffee Challenge and Landscape Approach
Ms. Yuriko Matsumoto, Conservation International Japan
- 11:15 – 11:30 Reducing GHG Emissions in Coffee Production: Insights and Experience from Practice
Intimex MyPhuoc (TBC)
- 11:30 – 11:45 Lessons from the Field: Experiences of 4C System Users: “Experience with 4C and sustainable coffee sourcing - Sharings from Vietnam”
Mr. Duc Huy Le, General Director Simexco Daklak Ltd.
- 11:45 – 12:10 Short break

New Endeavours and Perspectives

- 12:10 – 12:25 Enhancing your sustainable and deforestation-free Cocoa production with the 4C Cocoa Certification
Dr. Norbert Schmitz, Managing Director, 4C
- 12:25 – 12:40 Challenges and opportunities in new legislation landscape of packaging
Dr. Jan Henke, Director, ISCC and Meo Carbon Solutions
- 12:40 – 13:40 Panel discussion of Japanese markets and sustainability, responsible coffee sourcing (TBC)
Participation of traders, roasters, civil society
Moderated by Dr. Norbert Schmitz, Managing Director, 4C
Wrap-up and questions
- 13:40 – 13:50 Q & A
- 13:50 – 14:00 Closing remarks
Dr. Norbert Schmitz, Managing Director, 4C
- 14:00 – 14:30 Lunch break and networking
- 14:30 – 16:30 In-person consultation meetings with registered companies

