

4C Regional Stakeholder Conference Japan, 2025

Sponsorship Catalogue

Event Overview

Date: January 22, 2025, 9:00 – 15:00

Venue: Grand Nikko Tokyo Daiba Hotel, Tokyo

2 Chome-6-1 Daiba, Minato City, Tokyo 135-8701, Japan

Be part of 4C's inaugural event in Japan as sustainable supply chains and carbon footprint reduction become increasingly important in the Japanese coffee market. Gain insights into key industry trends, explore the role of 4C certification, and connect with influential coffee leaders from Japan and beyond. Join us in driving innovation and ethical practices in the global coffee industry.

Key Topics:

- 4C Certification and Regulatory requirements
- 4C Carbon Footprint Add-On
- Life Cycle Analysis (LCA) of Coffee (UTokyo)
- Market Positioning and 4C Certification (Industry Experts)
- Panel Discussion on Japanese Markets, Sustainability, and Ethical Consumption

This year's event is expected to welcome 100 participants, bringing together a diverse and influential audience. Attendees will include coffee traders, producers, government representatives, NGOs, coffee and cocoa companies, and industry associations, creating a unique opportunity for networking, collaboration, and industry insights.

Sponsorship Opportunities:

We invite you to partner with 4C to drive sustainability in the coffee sector. This event is a great opportunity to showcase your leadership, enhance your supply chain transparency, and connect with fellow experts to shape the future of ethical sourcing.





Sponsorship Tiers and Benefits:

1. Platinum Sponsor:

Benefits:

- Exclusive logo placement on event materials and around the venue, including the main stage area, entrance, and networking area.
- Speaking slot at the conference to introduce your brand and values.
- Opportunity to distribute your promotional materials to attendees.
- Recognition in pre-event and post-event communications.

Investment: 7,500 Euro

2. Gold Sponsor:

Benefits:

- Prominent logo placement on event materials and around the venue.
- Opportunity to distribute promotional materials to attendees.
- Recognition in pre-event and post-event communications.

Investment: 5,500 Euro

3. Silver Sponsor:

Benefits:

- Logo placement on event materials
- Recognition in pre-event and post-event communications

Investment: 3,500 Euro

Additional Sponsorship Options:	Investment:
Coffee Break Sponsorship: Display your brand as the official coffee break sponsor (drinks will be provided by the hotel).	3,000 Euro
Digital Sponsorship: Promote your brand through digital channels like the event website and social media.	2,000 Euro

Why Sponsor 4C?

By sponsoring the 4C Regional Stakeholder Conference, you'll be:

- Supporting the coffee and cocoa sector to become more sustainable.
- Connecting with 60+ key industry leaders and unlocking new markets.
- Demonstrating your commitment to sustainability and ethical sourcing.
- Gaining valuable brand exposure and expert networking opportunities.

For more information or to discuss sponsorship opportunities, please contact:

- Kedar Nepal, Senior Sustainability Manager – nepal@4c-services.org
- Dilara Celik, Partnerships and Communication Manager – d.celik@4c-services.org

We look forward to partnering with you
to make this event a success!