

FOR IMMEDIATE RELEASE

4C EUDR Compliance Solution – The Innovative Standard for Deforestation-Free Coffee and Cocoa Supply Chains

Cologne, Germany – March 12th, 2025 – As the European Union Deforestation Regulation (EUDR) deadline looms, companies are under immense pressure to ensure that their coffee and cocoa supply chains remain deforestation-free. 4C Services (4C), the globally recognized sustainability certification body, has stepped up with an unparalleled solution – one that not only ensures support in full compliance but also future-proofs businesses in an era of increasing environmental scrutiny.

The EUDR, set to take effect by December 30, 2025, imposes strict requirements: every product sold in the EU must be deforestation-free, legally produced, and fully traceable back to its source. This is more than just another regulation – it's a turning point for the industry. Companies failing to comply risk being shut out of the lucrative EU market. The question is not if you should act, but how.

Why 4C's EUDR Solution is the Ultimate Compliance Strategy

Rather than scrambling to piece together compliance measures, 4C's comprehensive EUDR solution offers businesses a seamless, efficient, and reliable path to meet regulatory demands without unnecessary complexity.

- *Unmatched Risk Assessment Capabilities* – Powered by high-resolution satellite monitoring and deep-data intelligence through 4C's partnership with Global Risk Assessment Services (GRAS), companies can pinpoint and mitigate deforestation risks before they become compliance liabilities.
- *Robust, Real-Time Traceability* – 4C's cutting-edge traceability platform guarantees every coffee or cocoa batch can be geolocated and verified, ensuring ironclad proof of compliance.
- *Seamless Integration into Existing Supply Chains* – Unlike makeshift compliance approaches, 4C's system builds upon its already proven sustainability certification, minimizing disruptions while maximizing credibility.
- *Exclusive Access to EUDR Compliance Documents* – To provide businesses with a clear roadmap to compliance, 4C has developed a comprehensive set of EUDR-aligned documents, templates, and guidelines. These essential resources, including the Regulation for 4C Certified EUDR Coffee, Self-Assessment and Self-Declaration templates, and Geodata Collection Guidelines, are exclusively available to 4C system users – ensuring that certified companies receive the full support they need to stay ahead of the curve.
- *EUDR Compliance Already in Action* – 4C's framework has already helped major industry players achieve EUDR compliance, including:

- SIMEXCO Daklak Ltd. (Vietnam) – A top coffee exporter embedding sustainability into its operations
- Succden Coffee Vietnam Co. Ltd. – A key player in ethical and deforestation-free coffee trade
- Tin Thanh Dat Joint Stock Company & Tuan Loc Commodities Co. Ltd. – Both prioritizing responsible sourcing and environmental stewardship

This isn't just about following the rules; it's about securing a future-proof supply chain and standing out in an increasingly eco-conscious market. Consumers and investors alike are demanding greater transparency and sustainability. 4C's EUDR-ready certification not only guarantees compliance but also enhances brand trust, market access, and long-term resilience.

"The EUDR isn't a burden – it's an opportunity. Companies that act now and choose 4C will lead the industry in responsible sourcing, gaining a competitive advantage while safeguarding the planet. With our solution, compliance isn't just possible – it's simple, efficient, and reliable." – Dr Norbert Schmitz, Managing Director at 4C Services.

With the EUDR deadline fast approaching, companies must act now. 4C's EUDR solution is available immediately, providing all the necessary tools, documentation, and expert support. Upcoming webinars will offer further insights into the new regulations and how businesses can smoothly transition to compliance.

Secure your EUDR compliance today! Visit www.4c-services.org or contact info@4c-services.org for more information.

About 4C Services GmbH

4C Services GmbH is a global leader in sustainability certification, ensuring that coffee and cocoa production meets the highest environmental and social responsibility standards. By bridging compliance with innovation, 4C empowers businesses to build ethical, deforestation-free supply chains that drive lasting impact.

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